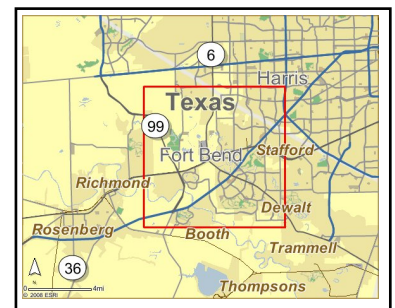


# Site Map

7320 HWY 90A  
Sugar Land, TX 77478

Prepared By: Shah Companies, Inc.  
July 9, 2008

Latitude 29.6171  
Longitude -95.6417





# Executive Summary

Prepared By: Shah Companies, Inc.

Site Type: Radius	7320 HWY 90a Sugar Land, TX 77478 Radius: 1.0 mile	7320 HWY 90a Sugar Land, TX 77478 Radius: 3.0 mile	7320 HWY 90a Sugar Land, TX 77478 Radius: 5.0 mile
-------------------	--	--	--

## 2008 Population

Total Population	3,140	64,858	219,000
Male Population	46.3%	49.7%	49.8%
Female Population	53.7%	50.3%	50.2%
Median Age	43.6	36.0	34.5

## 2008 Income

Median HH Income	\$70,873	\$102,315	\$87,997
Per Capita Income	\$32,385	\$40,232	\$35,089
Average HH Income	\$92,426	\$130,799	\$116,925

## 2008 Households

Total Households	1,104	19,854	65,351
Average Household Size	2.75	3.20	3.29
1990-2000 Annual Rate	3.53%	6.08%	5%

## 2008 Housing

Owner Occupied Housing Units	66.4%	76.6%	74.3%
Renter Occupied Housing Units	29.1%	18.6%	21.2%
Vacant Housing Units	4.5%	4.8%	4.5%

## Population

1990 Population	2,349	28,106	103,211
2000 Population	2,903	50,365	170,938
2008 Population	3,140	64,858	219,000
2013 Population	3,643	79,239	266,641
1990-2000 Annual Rate	2.14%	6.01%	5.17%
2000-2008 Annual Rate	0.96%	3.11%	3.05%
2008-2013 Annual Rate	3.02%	4.09%	4.02%

In the identified market area, the current year population is 219,000. In 2000, the Census count in the market area was 170,938. The rate of change since 2000 was 3.05 percent annually. The five-year projection for the population in the market area is 266,641, representing a change of 4.02 percent annually from 2008 to 2013. Currently, the population is 49.8 percent male and 50.2 percent female.

## Households

1990 Households	749	8,931	32,661
2000 Households	1,060	16,121	53,177
2008 Households	1,104	19,854	65,351
2013 Households	1,279	24,254	79,424
1990-2000 Annual Rate	3.53%	6.08%	5%
2000-2008 Annual Rate	0.49%	2.56%	2.53%
2008-2013 Annual Rate	2.99%	4.08%	3.98%

The household count in this market area has changed from 53,177 in 2000 to 65,351 in the current year, a change of 2.53 percent annually. The five-year projection of households is 79,424, a change of 3.98 percent annually from the current year total. Average household size is currently 3.29, compared to 3.13 in the year 2000. The number of families in the current year is 53,977 in the market area.

## Housing

Currently, 74.3 percent of the 68,459 housing units in the market area are owner occupied; 21.2 percent, renter occupied; and 4.5 percent are vacant. In 2000, there were 55,442 housing units— 74.3 percent owner occupied, 21.6 percent renter occupied and 4.1 percent vacant. The rate of change in housing units since 2000 is 2.59 percent. Median home value in the market area is \$172,493, compared to a median home value of \$192,285 for the U.S. In five years, median home value is projected to change by 0.66 percent annually to \$178,297. From 2000 to the current year, median home value changed by 3.83 percent annually.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013. ESRI converted 1990 Census data into 2000 geography.



Site Type: Radius	7320 HWY 90a Sugar Land, TX 77478 Radius: 1.0 mile	7320 HWY 90a Sugar Land, TX 77478 Radius: 3.0 mile	7320 HWY 90a Sugar Land, TX 77478 Radius: 5.0 mile
<b>Median Household Income</b>			
1990 Median HH Income	\$43,533	\$54,502	\$49,236
2000 Median HH Income	\$53,708	\$76,808	\$68,328
2008 Median HH Income	\$70,873	\$102,315	\$87,997
2013 Median HH Income	\$81,750	\$125,547	\$103,740
1990-2000 Annual Rate	2.12%	3.49%	3.33%
2000-2008 Annual Rate	3.42%	3.54%	3.11%
2008-2013 Annual Rate	2.9%	4.18%	3.35%
<b>Per Capita Income</b>			
1990 Per Capita Income	\$20,058	\$22,144	\$18,632
2000 Per Capita Income	\$26,027	\$29,999	\$26,905
2008 Per Capita Income	\$32,385	\$40,232	\$35,089
2013 Per Capita Income	\$37,434	\$51,882	\$43,722
1990-2000 Annual Rate	2.64%	3.08%	3.74%
2000-2008 Annual Rate	2.68%	3.62%	3.27%
2008-2013 Annual Rate	2.94%	5.22%	4.5%
<b>Average Household Income</b>			
1990 Average Household Income	\$61,029	\$69,410	\$58,487
2000 Average Household Income	\$69,662	\$92,564	\$85,373
2008 Average HH Income	\$92,426	\$130,799	\$116,925
2013 Average HH Income	\$106,942	\$169,083	\$146,388
1990-2000 Annual Rate	1.33%	2.92%	3.85%
2000-2008 Annual Rate	3.49%	4.28%	3.89%
2008-2013 Annual Rate	2.96%	5.27%	4.6%

### Households by Income

Current median household income is \$87,997 in the market area, compared to \$53,154 for all U.S. households. Median household income is projected to be \$103,740 in five years. In 2000, median household income was \$68,328, compared to \$49,236 in 1990.

Current average household income is \$116,925 in this market area, compared to \$73,126 for all U.S. households. Average household income is projected to be \$146,388 in five years. In 2000, average household income was \$85,373, compared to \$58,487 in 1990.

Current per capita income is \$35,089 in the market area, compared to the U.S. per capita income of \$27,916. The per capita income is projected to be \$43,722 in five years. In 2000, the per capita income was \$26,905, compared to \$18,632 in 1990.

### Population by Employment

Total Businesses	227	3,121	7,512
Total Employees	2,986	29,041	62,421

Currently, 94.3 percent of the civilian labor force in the identified market area is employed and 5.7 percent are unemployed. In comparison, 93.4 percent of the U.S. civilian labor force is employed, and 6.6 percent are unemployed. In five years the rate of employment in the market area will be 94.4 percent of the civilian labor force, and unemployment will be 5.6 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 93.9 percent, and 6.1 percent will be unemployed. In 2000, 69.0 percent of the population aged 16 years or older in the market area participated in the labor force, and 0.1 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 75.9 percent in white collar jobs (compared to 60.2 percent of U.S. employment)
- 11.4 percent in service jobs (compared to 16.5 percent of U.S. employment)
- 12.7 percent in blue collar jobs (compared to 23.3 percent of U.S. employment)

In 2000, 82.3 percent of the market area population drove alone to work, and 3.2 percent worked at home. The average travel time to work in 2000 was 31.0 minutes in the market area, compared to the U.S. average of 25.5 minutes.

### Population by Education

In 2008, the educational attainment of the population aged 25 years or older in the market area was distributed as follows:

- 11.3 percent had not earned a high school diploma (16.4 percent in the U.S.)
- 17.5 percent were high school graduates only (29.6 percent in the U.S.)
- 6.9 percent had completed an Associate degree (7.2 percent in the U.S.)
- 29.8 percent had a Bachelor's degree (17.0 percent in the U.S.)
- 15.7 percent had earned a Master's/Professional/Doctorate Degree (9.7 percent in the U.S.)



# Demographic and Income Profile

Prepared By: Shah Companies, Inc.

7320 HWY 90a  
Sugar Land, TX 77478

Site Type: Radius

Latitude 29.6171  
Longitude -95.6417  
Radius: 1.0 mile

Summary	2000	2008	2013
Population	2,903	3,140	3,643
Households	1,060	1,104	1,279
Families	786	805	928
Average Household Size	2.65	2.75	2.77
Owner Occupied HUs	755	768	853
Renter Occupied HUs	305	336	425
Median Age	40.0	43.6	43.2

Trends: 2008-2013 Annual Rate	Area	State	National
Population	3.02%	2.17%	1.23%
Households	2.99%	2.14%	1.26%
Families	2.88%	1.99%	1.05%
Owner HHs	2.12%	1.97%	1.07%
Median Household Income	2.9%	3.42%	3.19%

Households by Income	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	179	16.7%	117	10.6%	107	8.4%
\$15,000 - \$24,999	95	8.9%	102	9.2%	102	8.0%
\$25,000 - \$34,999	93	8.7%	70	6.3%	60	4.7%
\$35,000 - \$49,999	140	13.1%	112	10.1%	113	8.8%
\$50,000 - \$74,999	148	13.8%	180	16.3%	203	15.9%
\$75,000 - \$99,999	172	16.0%	113	10.2%	163	12.8%
\$100,000 - \$149,999	151	14.1%	266	24.1%	287	22.5%
\$150,000 - \$199,000	47	4.4%	66	6.0%	136	10.6%
\$200,000+	47	4.4%	78	7.1%	106	8.3%
Median Household Income	\$53,708		\$70,873		\$81,750	
Average Household Income	\$69,662		\$92,426		\$106,942	
Per Capita Income	\$26,027		\$32,385		\$37,434	

Population by Age	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	160	5.5%	166	5.3%	201	5.5%
5 - 9	170	5.9%	171	5.4%	205	5.6%
10 - 14	197	6.8%	184	5.9%	217	6.0%
15 - 19	205	7.1%	178	5.7%	210	5.8%
20 - 24	135	4.7%	160	5.1%	177	4.9%
25 - 34	360	12.4%	357	11.4%	421	11.6%
35 - 44	458	15.8%	412	13.1%	485	13.3%
45 - 54	459	15.8%	487	15.5%	545	15.0%
55 - 64	301	10.4%	432	13.8%	525	14.4%
65 - 74	225	7.8%	277	8.8%	311	8.5%
75 - 84	150	5.2%	203	6.5%	215	5.9%
85+	83	2.9%	112	3.6%	133	3.6%

Race and Ethnicity	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
White Alone	1,857	64.0%	1,749	55.7%	1,895	52.0%
Black Alone	352	12.1%	416	13.2%	493	13.5%
American Indian Alone	13	0.4%	16	0.5%	18	0.5%
Asian Alone	443	15.3%	626	19.9%	799	21.9%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	181	6.2%	265	8.4%	352	9.7%
Two or More Races	55	1.9%	68	2.2%	86	2.4%
Hispanic Origin (Any Race)	478	16.5%	676	21.5%	882	24.2%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



# Demographic and Income Profile

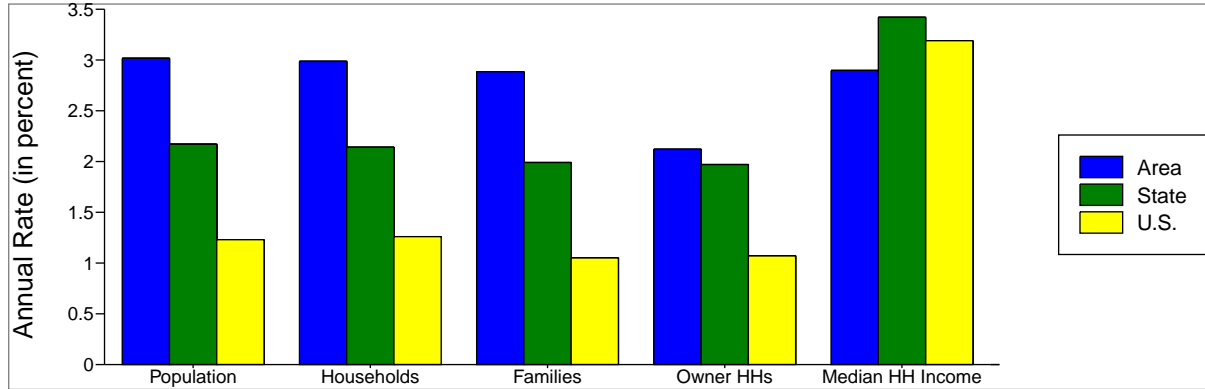
Prepared By: Shah Companies, Inc.

7320 HWY 90a  
Sugar Land, TX 77478

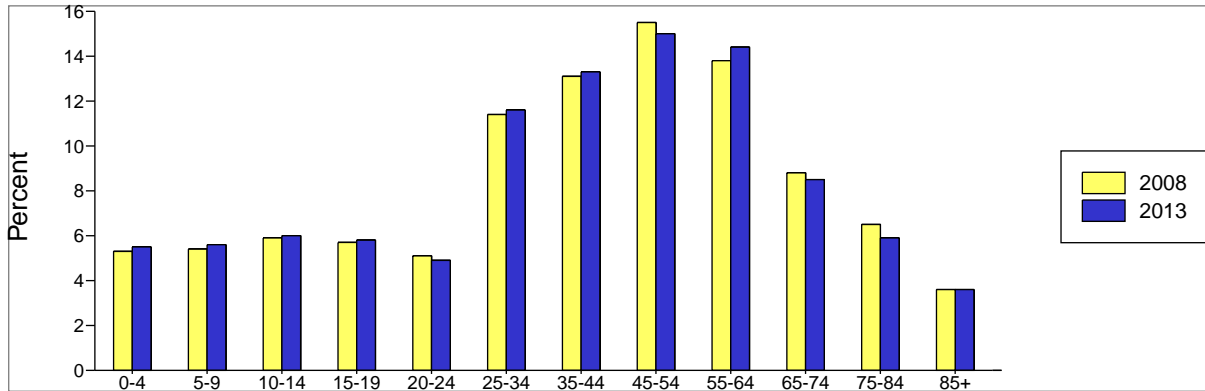
Site Type: Radius

Latitude 29.6171  
Longitude -95.6417  
Radius: 1.0 mile

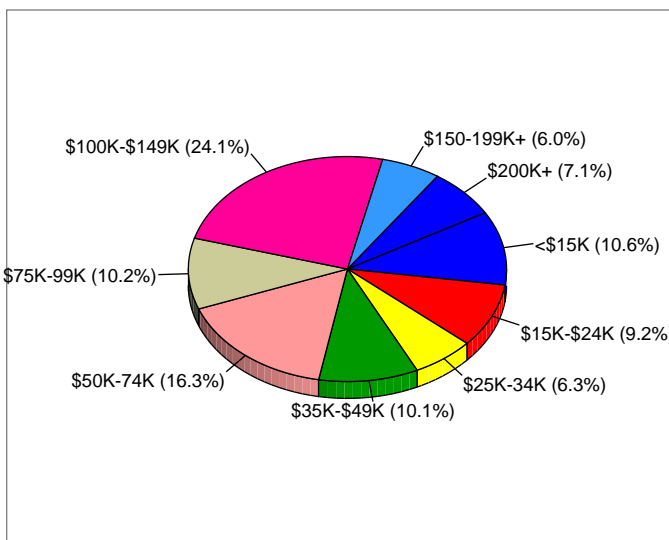
Trends 2008-2013



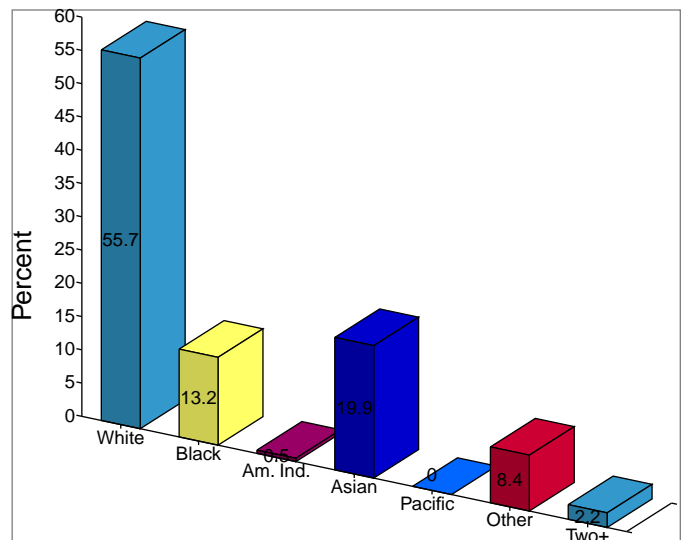
Population by Age



2008 Household Income



2008 Population by Race



2008 Percent Hispanic Origin: 21.5%



# Demographic and Income Profile

Prepared By: Shah Companies, Inc.

7320 HWY 90a  
Sugar Land, TX 77478

Site Type: Radius

Latitude 29.6171  
Longitude -95.6417  
Radius: 3.0 mile

Summary	2000	2008	2013
Population	50,365	64,858	79,239
Households	16,121	19,854	24,254
Families	13,542	16,475	19,983
Average Household Size	3.04	3.20	3.21
Owner Occupied HUs	13,060	15,973	19,136
Renter Occupied HUs	3,061	3,881	5,118
Median Age	35.3	36.0	35.6

Trends: 2008-2013 Annual Rate	Area	State	National
Population	4.09%	2.17%	1.23%
Households	4.08%	2.14%	1.26%
Families	3.94%	1.99%	1.05%
Owner HHs	3.68%	1.97%	1.07%
Median Household Income	4.18%	3.42%	3.19%

Households by Income	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	825	5.1%	560	2.8%	521	2.1%
\$15,000 - \$24,999	752	4.7%	634	3.2%	533	2.2%
\$25,000 - \$34,999	1,184	7.3%	661	3.3%	566	2.3%
\$35,000 - \$49,999	1,831	11.4%	1,528	7.7%	1,260	5.2%
\$50,000 - \$74,999	3,193	19.8%	3,246	16.3%	3,385	14.0%
\$75,000 - \$99,999	2,751	17.1%	2,999	15.1%	3,596	14.8%
\$100,000 - \$149,999	3,389	21.0%	5,183	26.1%	5,932	24.5%
\$150,000 - \$199,000	1,151	7.1%	2,315	11.7%	3,178	13.1%
\$200,000+	1,038	6.4%	2,729	13.7%	5,284	21.8%
Median Household Income	\$76,808		\$102,315		\$125,547	
Average Household Income	\$92,564		\$130,799		\$169,083	
Per Capita Income	\$29,999		\$40,232		\$51,882	

Population by Age	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,440	6.8%	4,557	7.0%	5,803	7.3%
5 - 9	4,247	8.4%	4,883	7.5%	5,839	7.4%
10 - 14	4,936	9.8%	5,514	8.5%	6,430	8.1%
15 - 19	4,089	8.1%	5,220	8.0%	6,020	7.6%
20 - 24	2,305	4.6%	3,681	5.7%	4,191	5.3%
25 - 34	5,930	11.8%	7,685	11.8%	10,732	13.5%
35 - 44	10,046	19.9%	10,248	15.8%	11,460	14.5%
45 - 54	8,708	17.3%	11,798	18.2%	13,704	17.3%
55 - 64	3,571	7.1%	6,641	10.2%	8,906	11.2%
65 - 74	1,775	3.5%	2,686	4.1%	3,739	4.7%
75 - 84	962	1.9%	1,413	2.2%	1,709	2.2%
85+	356	0.7%	534	0.8%	707	0.9%

Race and Ethnicity	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
White Alone	32,132	63.8%	34,673	53.5%	39,056	49.3%
Black Alone	3,636	7.2%	7,830	12.1%	10,532	13.3%
American Indian Alone	125	0.2%	169	0.3%	205	0.3%
Asian Alone	11,283	22.4%	16,958	26.1%	22,215	28.0%
Pacific Islander Alone	18	0.0%	34	0.1%	47	0.1%
Some Other Race Alone	1,820	3.6%	3,243	5.0%	4,676	5.9%
Two or More Races	1,352	2.7%	1,952	3.0%	2,508	3.2%
Hispanic Origin (Any Race)	5,324	10.6%	9,230	14.2%	13,048	16.5%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



# Demographic and Income Profile

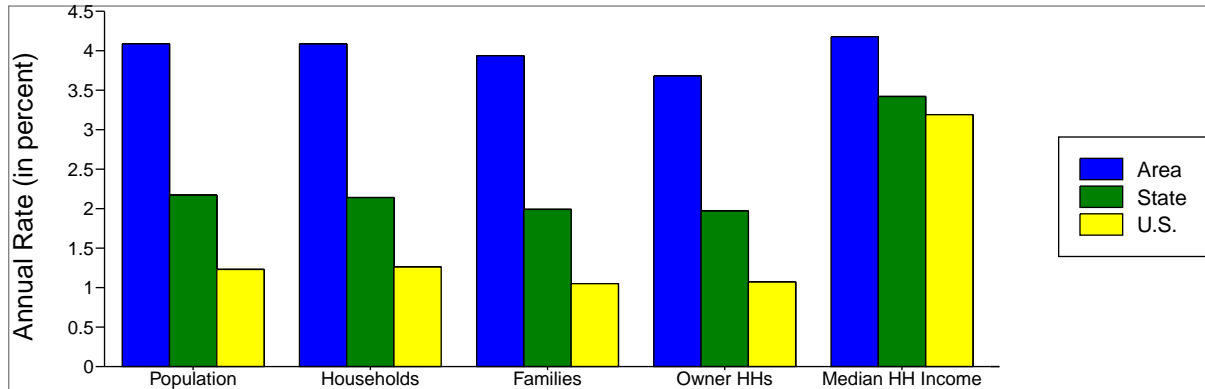
Prepared By: Shah Companies, Inc.

7320 HWY 90a  
Sugar Land, TX 77478

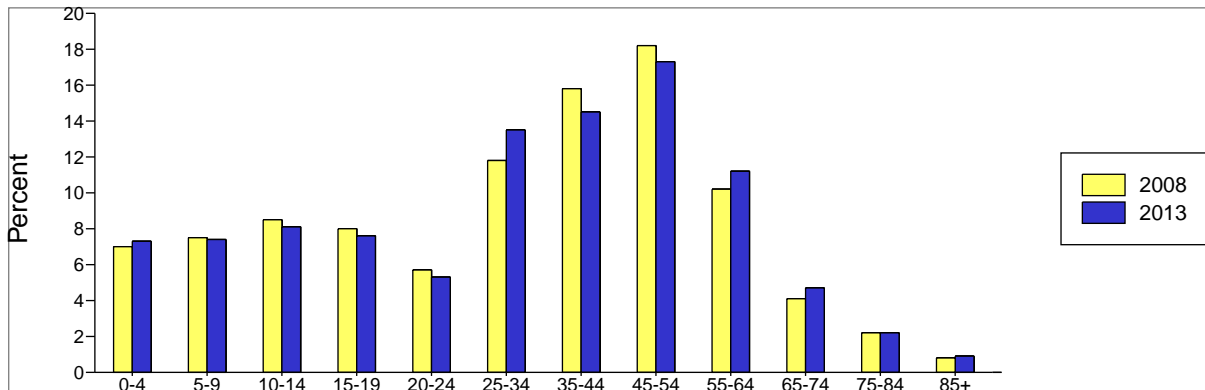
Site Type: Radius

Latitude 29.6171  
Longitude -95.6417  
Radius: 3.0 mile

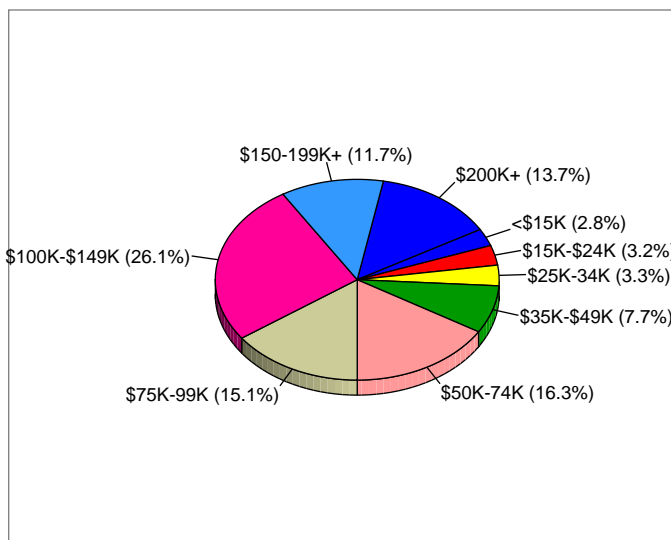
Trends 2008-2013



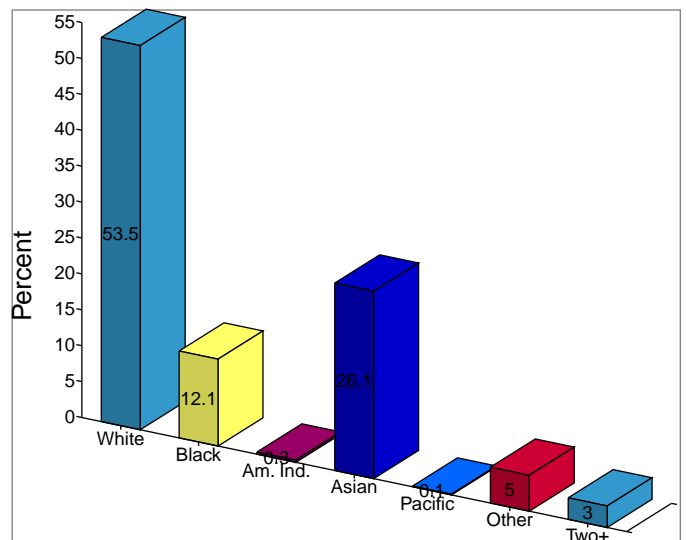
Population by Age



2008 Household Income



2008 Population by Race



2008 Percent Hispanic Origin: 14.2%



# Demographic and Income Profile

Prepared By: Shah Companies, Inc.

7320 HWY 90a  
Sugar Land, TX 77478

Site Type: Radius

Latitude 29.6171  
Longitude -95.6417  
Radius: 5.0 mile

Summary	2000	2008	2013
Population	170,938	219,000	266,641
Households	53,177	65,351	79,424
Families	44,391	53,977	65,164
Average Household Size	3.13	3.29	3.30
Owner Occupied HUs	41,197	50,864	61,037
Renter Occupied HUs	11,980	14,487	18,387
Median Age	33.6	34.5	34.6

Trends: 2008-2013 Annual Rate	Area	State	National
Population	4.02%	2.17%	1.23%
Households	3.98%	2.14%	1.26%
Families	3.84%	1.99%	1.05%
Owner HHs	3.71%	1.97%	1.07%
Median Household Income	3.35%	3.42%	3.19%

Households by Income	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	3,139	5.9%	2,556	3.9%	2,441	3.1%
\$15,000 - \$24,999	3,237	6.1%	2,476	3.8%	2,067	2.6%
\$25,000 - \$34,999	4,566	8.6%	3,073	4.7%	2,463	3.1%
\$35,000 - \$49,999	6,913	13.0%	6,493	9.9%	5,416	6.8%
\$50,000 - \$74,999	11,385	21.4%	11,788	18.0%	13,684	17.2%
\$75,000 - \$99,999	8,631	16.2%	10,584	16.2%	12,268	15.4%
\$100,000 - \$149,999	9,344	17.5%	15,529	23.8%	18,634	23.5%
\$150,000 - \$199,000	3,162	5.9%	5,877	9.0%	9,431	11.9%
\$200,000+	2,869	5.4%	6,977	10.7%	13,018	16.4%
Median Household Income	\$68,328		\$87,997		\$103,740	
Average Household Income	\$85,373		\$116,925		\$146,388	
Per Capita Income	\$26,905		\$35,089		\$43,722	

Population by Age	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	13,048	7.6%	16,887	7.7%	21,117	7.9%
5 - 9	14,984	8.8%	17,074	7.8%	20,382	7.6%
10 - 14	16,276	9.5%	18,077	8.3%	21,173	7.9%
15 - 19	13,730	8.0%	16,900	7.7%	19,423	7.3%
20 - 24	8,359	4.9%	12,799	5.8%	14,444	5.4%
25 - 34	22,715	13.3%	29,064	13.3%	38,404	14.4%
35 - 44	34,402	20.1%	35,262	16.1%	39,696	14.9%
45 - 54	27,581	16.1%	37,765	17.2%	43,437	16.3%
55 - 64	11,047	6.5%	21,722	9.9%	29,790	11.2%
65 - 74	5,322	3.1%	8,184	3.7%	11,991	4.5%
75 - 84	2,635	1.5%	3,942	1.8%	4,942	1.9%
85+	839	0.5%	1,324	0.6%	1,842	0.7%

Race and Ethnicity	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
White Alone	93,797	54.9%	102,530	46.8%	116,662	43.8%
Black Alone	22,677	13.3%	33,335	15.2%	40,701	15.3%
American Indian Alone	507	0.3%	703	0.3%	866	0.3%
Asian Alone	38,626	22.6%	57,737	26.4%	75,575	28.3%
Pacific Islander Alone	81	0.0%	115	0.1%	147	0.1%
Some Other Race Alone	9,825	5.7%	17,133	7.8%	23,420	8.8%
Two or More Races	5,424	3.2%	7,448	3.4%	9,271	3.5%
Hispanic Origin (Any Race)	25,310	14.8%	43,010	19.6%	58,293	21.9%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.





# Demographic and Income Profile

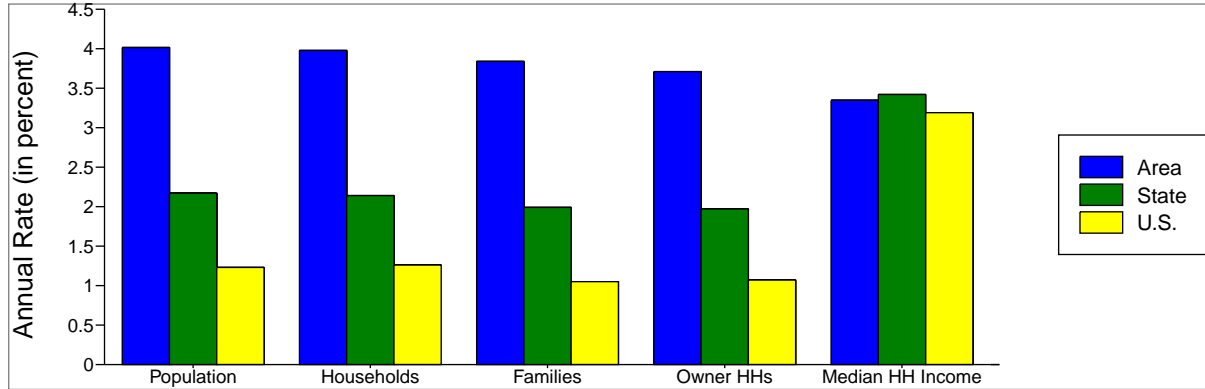
Prepared By: Shah Companies, Inc.

7320 HWY 90a  
Sugar Land, TX 77478

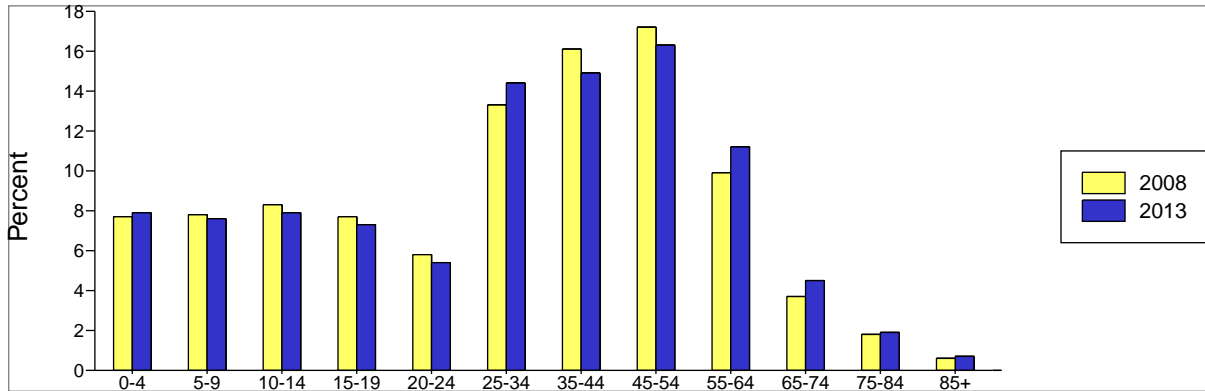
Site Type: Radius

Latitude 29.6171  
Longitude -95.6417  
Radius: 5.0 mile

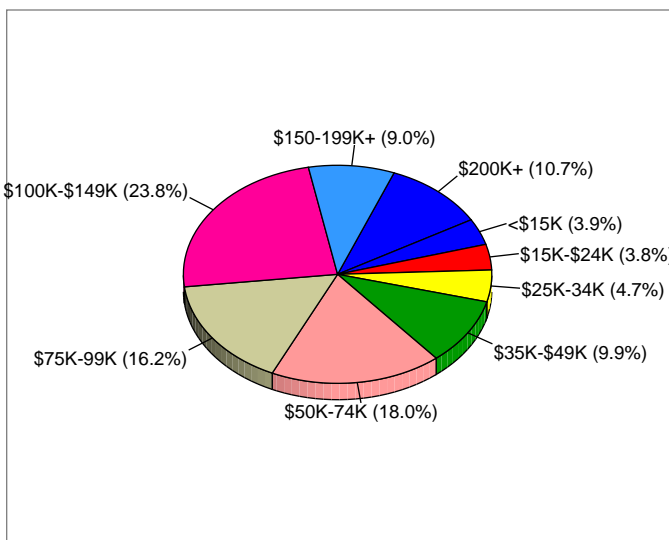
Trends 2008-2013



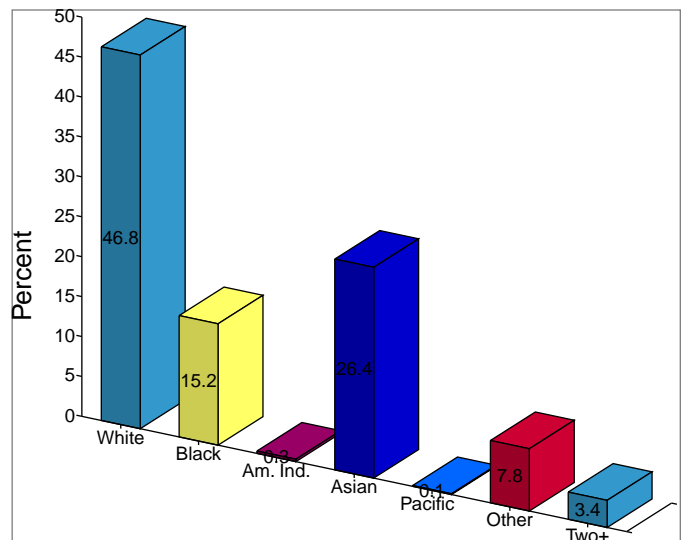
Population by Age



2008 Household Income






2008 Population by Race



2008 Percent Hispanic Origin: 19.6%



	7320 HWY 90a Sugar Land, TX 77478 Radius: 1.0 mile	7320 HWY 90a Sugar Land, TX 77478 Radius: 3.0 mile	7320 HWY 90a Sugar Land, TX 77478 Radius: 5.0 mile
<b>Latitude</b> 29.6171			
<b>Longitude</b> -95.6417			
 2000 Total Population	2,903	50,365	170,938
2000 Group Quarters	98	1,329	4,293
2008 Total Population	3,140	64,858	219,000
2013 Total Population	3,643	79,239	266,641
2008 - 2013 Annual Rate	3.02%	4.09%	4.02%
 2000 Households	1,060	16,121	53,177
2000 Average Household Size	2.65	3.04	3.13
2008 Households	1,104	19,854	65,351
2008 Average Household Size	2.75	3.2	3.29
2013 Households	1,279	24,254	79,424
2013 Average Household Size	2.77	3.21	3.3
2008 - 2013 Annual Rate	2.99%	4.08%	3.98%
2000 Families	786	13,542	44,391
2000 Average Family Size	3.11	3.37	3.47
2008 Families	805	16,475	53,977
2008 Average Family Size	3.28	3.57	3.67
2013 Families	928	19,983	65,164
2013 Average Family Size	3.31	3.61	3.71
2008 - 2013 Annual Rate	2.88%	3.94%	3.84%
 <b>2000 Housing Units</b>	1,113	16,734	55,442
Owner Occupied Housing Units	67.8%	77.9%	74.3%
Renter Occupied Housing Units	27.4%	18.3%	21.6%
Vacant Housing Units	4.8%	3.8%	4.1%
<b>2008 Housing Units</b>	1,156	20,853	68,459
Owner Occupied Housing Units	66.4%	76.6%	74.3%
Renter Occupied Housing Units	29.1%	18.6%	21.2%
Vacant Housing Units	4.5%	4.8%	4.5%
<b>2013 Housing Units</b>	1,322	25,174	82,492
Owner Occupied Housing Units	64.6%	76.0%	74.0%
Renter Occupied Housing Units	32.2%	20.3%	22.3%
Vacant Housing Units	3.3%	3.7%	3.7%
<b>Median Household Income</b>			
2000	\$53,708	\$76,808	\$68,328
2008	\$70,873	\$102,315	\$87,997
2013	\$81,750	\$125,547	\$103,740
<b>Median Home Value</b>			
2000	\$125,403	\$149,887	\$126,535
2008	\$173,000	\$195,856	\$172,493
2013	\$172,297	\$194,018	\$178,297
<b>Per Capita Income</b>			
2000	\$26,027	\$29,999	\$26,905
2008	\$32,385	\$40,232	\$35,089
2013	\$37,434	\$51,882	\$43,722
<b>Median Age</b>			
2000	40.0	35.3	33.6
2008	43.6	36.0	34.5
2013	43.2	35.6	34.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Latitude 29.6171  
Longitude -95.6417

7320 HWY 90a  
Sugar Land, TX 77478  
Radius: 1.0 mile

7320 HWY 90a  
Sugar Land, TX 77478  
Radius: 3.0 mile

7320 HWY 90a  
Sugar Land, TX 77478  
Radius: 5.0 mile



**2000 Households by Income**

Household Income Base	7320 HWY 90a	7320 HWY 90a	7320 HWY 90a
< \$15,000	1,072 (16.7%)	16,114 (5.1%)	53,246 (5.9%)
\$15,000 - \$24,999	8.9%	4.7%	6.1%
\$25,000 - \$34,999	8.7%	7.3%	8.6%
\$35,000 - \$49,999	13.1%	11.4%	13.0%
\$50,000 - \$74,999	13.8%	19.8%	21.4%
\$75,000 - \$99,999	16.0%	17.1%	16.2%
\$100,000 - \$149,999	14.1%	21.0%	17.5%
\$150,000 - \$199,999	4.4%	7.1%	5.9%
\$200,000+	4.4%	6.4%	5.4%
Average Household Income	\$69,662	\$92,564	\$85,373

**2008 Households by Income**

Household Income Base	7320 HWY 90a	7320 HWY 90a	7320 HWY 90a
< \$15,000	1,104 (10.6%)	19,855 (2.8%)	65,353 (3.9%)
\$15,000 - \$24,999	9.2%	3.2%	3.8%
\$25,000 - \$34,999	6.3%	3.3%	4.7%
\$35,000 - \$49,999	10.1%	7.7%	9.9%
\$50,000 - \$74,999	16.3%	16.3%	18.0%
\$75,000 - \$99,999	10.2%	15.1%	16.2%
\$100,000 - \$149,999	24.1%	26.1%	23.8%
\$150,000 - \$199,999	6.0%	11.7%	9.0%
\$200,000+	7.1%	13.7%	10.7%
Average Household Income	\$92,426	\$130,799	\$116,925

**2013 Households by Income**

Household Income Base	7320 HWY 90a	7320 HWY 90a	7320 HWY 90a
< \$15,000	1,277 (8.4%)	24,255 (2.1%)	79,422 (3.1%)
\$15,000 - \$24,999	8.0%	2.2%	2.6%
\$25,000 - \$34,999	4.7%	2.3%	3.1%
\$35,000 - \$49,999	8.8%	5.2%	6.8%
\$50,000 - \$74,999	15.9%	14.0%	17.2%
\$75,000 - \$99,999	12.8%	14.8%	15.4%
\$100,000 - \$149,999	22.5%	24.5%	23.5%
\$150,000 - \$199,999	10.6%	13.1%	11.9%
\$200,000+	8.3%	21.8%	16.4%
Average Household Income	\$106,942	\$169,083	\$146,388

**2000 Owner Occupied HUs by Value**

Total	7320 HWY 90a	7320 HWY 90a	7320 HWY 90a
<\$50,000	764 (13.2%)	13,055 (3.1%)	41,279 (3.7%)
\$50,000 - 99,999	27.0%	22.6%	32.5%
\$100,000 - 149,999	17.8%	24.4%	25.5%
\$150,000 - 199,999	11.5%	20.8%	17.9%
\$200,000 - \$299,999	19.0%	21.2%	13.6%
\$300,000 - 499,999	8.2%	6.6%	5.2%
\$500,000 - 999,999	2.5%	1.1%	1.5%
\$1,000,000+	0.8%	0.3%	0.2%
Average Home Value	\$170,866	\$173,850	\$154,816

**2000 Specified Renter Occupied HUs by Contract Rent**

Total	7320 HWY 90a	7320 HWY 90a	7320 HWY 90a
With Cash Rent	333 (93.4%)	3,092 (96.2%)	11,838 (96.5%)
No Cash Rent	6.6%	3.8%	3.5%
Median Rent	\$692	\$777	\$684
Average Rent	\$754	\$821	\$717

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Latitude 29.6171  
Longitude -95.6417

7320 HWY 90a  
Sugar Land, TX 77478  
Radius: 1.0 mile

7320 HWY 90a  
Sugar Land, TX 77478  
Radius: 3.0 mile

7320 HWY 90a  
Sugar Land, TX 77478  
Radius: 5.0 mile



**2000 Population by Age**

	7320 HWY 90a	7320 HWY 90a	7320 HWY 90a
Total	2,903	50,365	170,938
0 - 4	5.5%	6.8%	7.6%
5 - 9	5.9%	8.4%	8.8%
10 - 14	6.8%	9.8%	9.5%
15 - 19	7.1%	8.1%	8.0%
20 - 24	4.7%	4.6%	4.9%
25 - 34	12.4%	11.8%	13.3%
35 - 44	15.8%	19.9%	20.1%
45 - 54	15.8%	17.3%	16.1%
55 - 64	10.4%	7.1%	6.5%
65 - 74	7.8%	3.5%	3.1%
75 - 84	5.2%	1.9%	1.5%
85+	2.9%	0.7%	0.5%
18+	77.2%	69.2%	68.6%

**2008 Population by Age**

	7320 HWY 90a	7320 HWY 90a	7320 HWY 90a
Total	3,139	64,860	219,000
0 - 4	5.3%	7.0%	7.7%
5 - 9	5.4%	7.5%	7.8%
10 - 14	5.9%	8.5%	8.3%
15 - 19	5.7%	8.0%	7.7%
20 - 24	5.1%	5.7%	5.8%
25 - 34	11.4%	11.8%	13.3%
35 - 44	13.1%	15.8%	16.1%
45 - 54	15.5%	18.2%	17.2%
55 - 64	13.8%	10.2%	9.9%
65 - 74	8.8%	4.1%	3.7%
75 - 84	6.5%	2.2%	1.8%
85+	3.6%	0.8%	0.6%
18+	79.6%	71.5%	71.1%

**2013 Population by Age**

	7320 HWY 90a	7320 HWY 90a	7320 HWY 90a
Total	3,645	79,240	266,641
0 - 4	5.5%	7.3%	7.9%
5 - 9	5.6%	7.4%	7.6%
10 - 14	6.0%	8.1%	7.9%
15 - 19	5.8%	7.6%	7.3%
20 - 24	4.9%	5.3%	5.4%
25 - 34	11.6%	13.5%	14.4%
35 - 44	13.3%	14.5%	14.9%
45 - 54	15.0%	17.3%	16.3%
55 - 64	14.4%	11.2%	11.2%
65 - 74	8.5%	4.7%	4.5%
75 - 84	5.9%	2.2%	1.9%
85+	3.6%	0.9%	0.7%
18+	79.1%	72.0%	71.7%

**2000 Population by Sex**

	7320 HWY 90a	7320 HWY 90a	7320 HWY 90a
Males	47.0%	50.1%	50.1%
Females	53.0%	49.9%	49.9%

**2008 Population by Sex**

	7320 HWY 90a	7320 HWY 90a	7320 HWY 90a
Males	46.3%	49.7%	49.8%
Females	53.7%	50.3%	50.2%

**2013 Population by Sex**

	7320 HWY 90a	7320 HWY 90a	7320 HWY 90a
Males	46.3%	49.5%	49.6%
Females	53.7%	50.5%	50.4%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Latitude 29.6171  
Longitude -95.6417

7320 HWY 90a  
Sugar Land, TX 77478  
Radius: 1.0 mile

7320 HWY 90a  
Sugar Land, TX 77478  
Radius: 3.0 mile

7320 HWY 90a  
Sugar Land, TX 77478  
Radius: 5.0 mile



**2000 Population by Race/Ethnicity**

Total	2,901	50,366	170,937
White Alone	64.0%	63.8%	54.9%
Black Alone	12.1%	7.2%	13.3%
American Indian Alone	0.4%	0.2%	0.3%
Asian or Pacific Islander Alone	15.3%	22.4%	22.6%
Some Other Race Alone	6.2%	3.6%	5.7%
Two or More Races	1.9%	2.7%	3.2%
Hispanic Origin	16.5%	10.6%	14.8%
Diversity Index	67.6	62.5	72.4

**2008 Population by Race/Ethnicity**

Total	3,140	64,859	219,001
White Alone	55.7%	53.5%	46.8%
Black Alone	13.2%	12.1%	15.2%
American Indian Alone	0.5%	0.3%	0.3%
Asian or Pacific Islander Alone	19.9%	26.2%	26.4%
Some Other Race Alone	8.4%	5.0%	7.8%
Two or More Races	2.2%	3.0%	3.4%
Hispanic Origin	21.5%	14.2%	19.6%
Diversity Index	75.7	72.1	78.7

**2013 Population by Race/Ethnicity**

Total	3,643	79,239	266,642
White Alone	52.0%	49.3%	43.8%
Black Alone	13.5%	13.3%	15.3%
American Indian Alone	0.5%	0.3%	0.3%
Asian or Pacific Islander Alone	21.9%	28.1%	28.4%
Some Other Race Alone	9.7%	5.9%	8.8%
Two or More Races	2.4%	3.2%	3.5%
Hispanic Origin	24.2%	16.5%	21.9%
Diversity Index	78.7	75.4	80.6



**2000 Population 3+ by School Enrollment**

Total	2,792	48,419	163,497
Enrolled in Nursery/Preschool	1.6%	2.5%	2.5%
Enrolled in Kindergarten	1.5%	2.0%	2.0%
Enrolled in Grade 1-8	11.1%	15.6%	15.8%
Enrolled in Grade 9-12	4.8%	8.2%	7.7%
Enrolled in College	5.6%	4.5%	4.8%
Enrolled in Grad/Prof School	1.1%	1.4%	1.5%
Not Enrolled in School	74.4%	65.8%	65.7%

**2008 Population 25+ by Educational Attainment**

Total	2,281	41,003	137,263
Less than 9th Grade	7.6%	2.7%	4.8%
9th - 12th Grade, No Diploma	8.0%	5.1%	6.5%
High School Graduate	22.8%	15.3%	17.5%
Some College, No Degree	21.3%	19.3%	18.9%
Associate Degree	4.3%	7.0%	6.9%
Bachelor's Degree	23.9%	31.9%	29.8%
Graduate/Professional Degree	12.2%	18.6%	15.7%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Latitude 29.6171  
Longitude -95.6417

7320 HWY 90a  
Sugar Land, TX 77478  
Radius: 1.0 mile

7320 HWY 90a  
Sugar Land, TX 77478  
Radius: 3.0 mile

7320 HWY 90a  
Sugar Land, TX 77478  
Radius: 5.0 mile



**2008 Population 15+ by Marital Status**

	7320 HWY 90a	7320 HWY 90a	7320 HWY 90a
Total	2,619	49,903	166,963
Never Married	27.3%	25.1%	25.9%
Married	51.4%	63.3%	63.3%
Widowed	12.1%	3.7%	3.4%
Divorced	9.2%	7.8%	7.5%



**2000 Population 16+ by Employment Status**

	7320 HWY 90a	7320 HWY 90a	7320 HWY 90a
Total	2,321	36,678	123,538
In Labor Force	62.5%	68.6%	69.0%
Civilian Employed	59.8%	65.7%	65.8%
Civilian Unemployed	2.7%	2.9%	3.1%
In Armed Forces	0.0%	0.1%	0.1%
Not in Labor Force	37.5%	31.4%	31.0%

**2008 Civilian Population 16+ in Labor Force**

	7320 HWY 90a	7320 HWY 90a	7320 HWY 90a
Civilian Employed	93.4%	94.3%	94.3%
Civilian Unemployed	6.6%	5.7%	5.7%

**2013 Civilian Population 16+ in Labor Force**

	7320 HWY 90a	7320 HWY 90a	7320 HWY 90a
Civilian Employed	93.6%	94.4%	94.4%
Civilian Unemployed	6.4%	5.6%	5.6%

**2000 Females 16+ by Employment Status and Age of Children**

	7320 HWY 90a	7320 HWY 90a	7320 HWY 90a
Total	1,304	18,586	62,552
Own Children < 6 Only	8.8%	8.7%	9.7%
Employed/in Armed Forces	6.1%	4.8%	5.4%
Unemployed	0.4%	0.2%	0.3%
Not in Labor Force	2.3%	3.7%	4.1%
Own Children < 6 and 6-17 Only	3.7%	7.6%	9.2%
Employed/in Armed Forces	3.4%	4.1%	5.2%
Unemployed	0.0%	0.1%	0.1%
Not in Labor Force	0.3%	3.5%	3.8%
Own Children 6-17 Only	14.3%	27.7%	25.7%
Employed/in Armed Forces	8.5%	18.6%	17.6%
Unemployed	0.2%	0.7%	0.6%
Not in Labor Force	5.6%	8.4%	7.5%
No Own Children < 18	73.2%	55.9%	55.5%
Employed/in Armed Forces	37.7%	30.8%	31.0%
Unemployed	1.6%	1.8%	1.9%
Not in Labor Force	33.8%	23.3%	22.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008.



Latitude 29.6171  
Longitude -95.6417

7320 HWY 90a  
Sugar Land, TX 77478  
Radius: 1.0 mile

7320 HWY 90a  
Sugar Land, TX 77478  
Radius: 3.0 mile

7320 HWY 90a  
Sugar Land, TX 77478  
Radius: 5.0 mile



**2008 Employed Population 16+ by Industry**

	7320 HWY 90a	7320 HWY 90a	7320 HWY 90a
Total	1,285	27,960	96,166
Agriculture/Mining	3.8%	5.3%	4.8%
Construction	7.2%	5.4%	5.8%
Manufacturing	9.4%	8.5%	8.5%
Wholesale Trade	2.9%	4.2%	4.3%
Retail Trade	8.6%	11.2%	11.3%
Transportation/Utilities	4.5%	4.3%	4.6%
Information	1.9%	2.0%	2.2%
Finance/Insurance/Real Estate	11.6%	9.0%	8.6%
Services	45.4%	46.9%	47.2%
Public Administration	4.7%	3.1%	2.8%

**2008 Employed Population 16+ by Occupation**

	7320 HWY 90a	7320 HWY 90a	7320 HWY 90a
Total	1,284	27,964	96,167
White Collar	76.1%	79.3%	75.9%
Management/Business/Financial	19.2%	22.9%	20.6%
Professional	26.7%	30.7%	28.8%
Sales	13.0%	13.9%	13.7%
Administrative Support	17.2%	11.9%	12.8%
Services	11.8%	10.2%	11.4%
Blue Collar	12.1%	10.4%	12.7%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	3.8%	2.7%	2.9%
Installation/Maintenance/Repair	1.3%	2.2%	2.6%
Production	5.2%	3.2%	4.1%
Transportation/Material Moving	1.8%	2.2%	2.9%



**2000 Workers 16+ by Means of Transportation to Work**

	7320 HWY 90a	7320 HWY 90a	7320 HWY 90a
Total	1,376	23,828	80,111
Drove Alone - Car, Truck, or Van	81.3%	83.5%	82.3%
Carpooled - Car, Truck, or Van	12.4%	10.3%	11.6%
Public Transportation	0.9%	1.5%	1.8%
Walked	0.1%	0.3%	0.4%
Other Means	0.9%	0.6%	0.7%
Worked at Home	4.3%	3.7%	3.2%

**2000 Workers 16+ by Travel Time to Work**

	7320 HWY 90a	7320 HWY 90a	7320 HWY 90a
Total	1,376	23,829	80,111
Did Not Work at Home	95.7%	96.3%	96.8%
Less than 5 minutes	3.3%	1.4%	1.3%
5 to 9 minutes	5.7%	6.0%	5.4%
10 to 19 minutes	25.3%	20.8%	20.1%
20 to 24 minutes	12.6%	11.6%	11.9%
25 to 34 minutes	22.5%	22.1%	23.9%
35 to 44 minutes	6.8%	11.5%	11.0%
45 to 59 minutes	9.4%	15.0%	14.4%
60 to 89 minutes	7.3%	6.0%	6.9%
90 or more minutes	2.9%	1.8%	1.8%
Worked at Home	4.3%	3.7%	3.2%
Average Travel Time to Work (in min)	30.0	30.7	31.0

**2000 Households by Vehicles Available**

	7320 HWY 90a	7320 HWY 90a	7320 HWY 90a
Total	1,097	16,145	53,156
None	3.5%	1.4%	1.8%
1	37.6%	22.4%	24.5%
2	41.5%	53.1%	52.1%
3	13.6%	18.7%	17.0%
4	3.7%	3.7%	3.6%
5+	0.1%	0.7%	1.0%
Average Number of Vehicles Available	1.8	2.0	2.0

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Latitude 29.6171  
Longitude -95.6417

7320 HWY 90a  
Sugar Land, TX 77478  
Radius: 1.0 mile

7320 HWY 90a  
Sugar Land, TX 77478  
Radius: 3.0 mile

7320 HWY 90a  
Sugar Land, TX 77478  
Radius: 5.0 mile



**2000 Households by Type**

	7320 HWY 90a	7320 HWY 90a	7320 HWY 90a
Total	1,061	16,120	53,176
Family Households	74.2%	84.0%	83.5%
Married-couple Family	56.1%	72.7%	70.0%
With Related Children	25.4%	44.9%	44.4%
Other Family (No Spouse)	18.1%	11.3%	13.5%
With Related Children	10.7%	7.7%	9.3%
Nonfamily Households	25.8%	16.0%	16.5%
Householder Living Alone	22.8%	13.7%	13.7%
Householder Not Living Alone	3.0%	2.3%	2.8%
Households with Related Children	36.1%	52.7%	53.8%
Households with Persons 65+	25.7%	13.0%	11.5%

**2000 Households by Size**

	7320 HWY 90a	7320 HWY 90a	7320 HWY 90a
Total	1,060	16,121	53,177
1 Person Household	22.9%	13.7%	13.7%
2 Person Household	34.4%	27.5%	26.1%
3 Person Household	17.2%	20.5%	20.3%
4 Person Household	15.1%	24.0%	23.3%
5 Person Household	6.1%	9.5%	10.5%
6 Person Household	3.0%	3.4%	4.0%
7+ Person Household	1.3%	1.4%	2.2%

**2000 Households by Year Householder Moved In**

	7320 HWY 90a	7320 HWY 90a	7320 HWY 90a
Total	1,095	16,144	53,154
Moved in 1999 to March 2000	21.5%	20.5%	22.3%
Moved in 1995 to 1998	28.5%	34.0%	34.6%
Moved in 1990 to 1994	9.9%	22.1%	20.4%
Moved in 1980 to 1989	15.3%	15.9%	16.8%
Moved in 1970 to 1979	9.2%	5.9%	5.1%
Moved in 1969 or Earlier	15.6%	1.6%	0.8%
Median Year Householder Moved In	1995	1996	1996



**2000 Housing Units by Units in Structure**

	7320 HWY 90a	7320 HWY 90a	7320 HWY 90a
Total	1,151	16,811	55,452
1, Detached	79.3%	83.1%	79.3%
1, Attached	1.4%	2.6%	3.5%
2	1.3%	0.2%	0.3%
3 or 4	0.4%	1.1%	1.8%
5 to 9	2.7%	2.5%	2.3%
10 to 19	4.8%	2.2%	3.1%
20+	8.9%	6.9%	8.2%
Mobile Home	1.1%	1.2%	1.4%
Other	0.0%	0.1%	0.1%

**2000 Housing Units by Year Structure Built**

	7320 HWY 90a	7320 HWY 90a	7320 HWY 90a
Total	1,152	16,780	55,421
1999 to March 2000	3.6%	6.3%	5.7%
1995 to 1998	21.3%	20.5%	19.2%
1990 to 1994	4.6%	18.3%	15.2%
1980 to 1989	12.2%	31.2%	35.2%
1970 to 1979	7.3%	16.3%	20.1%
1969 or Earlier	51.0%	7.4%	4.6%
Median Year Structure Built	1969	1988	1987

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.





Latitude 29.6171  
Longitude -95.6417


7320 HWY 90a  
Sugar Land, TX 77478  
Radius: 1.0 mile

7320 HWY 90a  
Sugar Land, TX 77478  
Radius: 3.0 mile

7320 HWY 90a  
Sugar Land, TX 77478  
Radius: 5.0 mile

**Top 3 Tapestry Segments**

1.	In Style	Boomburbs	Boomburbs
2.	Family Foundations	Up and Coming Families	Milk and Cookies
3.	Suburban Splendor	Suburban Splendor	Up and Coming Families

 **2008 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$3,129,155	\$79,562,396	\$235,221,764
Average Spent	\$2,834.38	\$4,007.37	\$3,599.36
Spending Potential Index	106	149	134
Computers & Accessories: Total \$	\$327,362	\$8,607,777	\$25,451,289
Average Spent	\$296.52	\$433.55	\$389.46
Spending Potential Index	124	181	163
Education: Total \$	\$1,956,540	\$49,179,840	\$143,508,025
Average Spent	\$1,772.23	\$2,477.07	\$2,195.96
Spending Potential Index	129	180	160
Entertainment/Recreation: Total \$	\$5,149,942	\$131,751,053	\$386,587,780
Average Spent	\$4,664.80	\$6,636.00	\$5,915.56
Spending Potential Index	126	179	159
Food at Home: Total \$	\$6,498,379	\$160,144,604	\$476,147,434
Average Spent	\$5,886.21	\$8,066.11	\$7,286.00
Spending Potential Index	120	165	149
Food Away from Home: Total \$	\$4,680,201	\$118,026,643	\$348,773,457
Average Spent	\$4,239.31	\$5,944.73	\$5,336.93
Spending Potential Index	124	174	156
Health Care: Total \$	\$5,567,219	\$131,588,162	\$386,803,459
Average Spent	\$5,042.77	\$6,627.79	\$5,918.86
Spending Potential Index	123	162	145
HH Furnishings & Equipment: Total \$	\$3,112,301	\$81,995,567	\$240,338,979
Average Spent	\$2,819.11	\$4,129.93	\$3,677.66
Spending Potential Index	123	180	160
Investments: Total \$	\$1,738,326	\$43,275,389	\$122,925,703
Average Spent	\$1,574.57	\$2,179.68	\$1,881.01
Spending Potential Index	155	215	185
Retail Goods: Total \$	\$36,196,447	\$922,281,607	\$2,721,263,872
Average Spent	\$32,786.64	\$46,453.19	\$41,640.74
Spending Potential Index	121	171	153
Shelter: Total \$	\$21,861,025	\$563,622,377	\$1,661,024,908
Average Spent	\$19,801.65	\$28,388.35	\$25,416.98
Spending Potential Index	127	183	164
TV/Video/Sound Equipment: Total \$	\$1,947,759	\$49,080,639	\$145,202,474
Average Spent	\$1,764.27	\$2,472.08	\$2,221.89
Spending Potential Index	123	172	155
Travel: Total \$	\$2,704,518	\$69,549,415	\$202,870,096
Average Spent	\$2,449.74	\$3,503.04	\$3,104.32
Spending Potential Index	130	186	165
Vehicle Maintenance & Repairs: Total \$	\$1,339,825	\$34,015,649	\$100,819,809
Average Spent	\$1,213.61	\$1,713.29	\$1,542.74
Spending Potential Index	122	173	155

**Data Note:** The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.