



## **Executive Summary**

## Prepared By: Shah Companies, Inc.

your site to be Bukiness	12010 Dairy Ashford St Sugar Land, TX 77478 Radius: 1.0 mile	12010 Dairy Ashford St Sugar Land, TX 77478 Radius: 3.0 mile	12010 Dairy Ashford St Sugar Land, TX 77478 Radius: 5.0 mile
Site Type: Radius	Radius: 1.0 mile	Radius: 3.0 mile	Radius: 5.0 mile
2008 Population			
Total Population	19,513	143,227	384,850
Male Population	48.3%	49.1%	48.9%
Female Population	51.7%	50.9%	51.1%
Median Age	34.4	31.7	31.5
2008 Income			
Median HH Income	\$70,242	\$59,253	\$57,003
Per Capita Income	\$26,527	\$23,606	\$23,899
Average HH Income	\$81,358	\$74,127	\$73,733
2008 Households			
Total Households	6,178	45,623	124,498
Average Household Size	3.15	3.12	3.08
1990-2000 Annual Rate	2.84%	1.44%	2.15%
2008 Housing			
Owner Occupied Housing Units	62.8%	53.0%	50.7%
Renter Occupied Housing Units	34.2%	40.3%	43.1%
Vacant Housing Units	2.9%	6.7%	6.2%
Population			
1990 Population	12,624	95,625	241,440
2000 Population	16,639	119,665	323,949
2008 Population	19,513	143,227	384,850
2013 Population	22,959	164,050	442,315
1990-2000 Annual Rate	2.8%	2.27%	2.98%
2000-2008 Annual Rate	1.95%	2.2%	2.11%
2008-2013 Annual Rate	3.31%	2.75%	2.82%

In the identified market area, the current year population is 384,850. In 2000, the Census count in the market area was 323,949. The rate of change since 2000 was 2.11 percent annually. The five-year projection for the population in the market area is 442,315, representing a change of 2.82 percent annually from 2008 to 2013. Currently, the population is 48.9 percent male and 51.1 percent female.

Households			
1990 Households	4,139	34,420	88,090
2000 Households	5,477	39,715	108,919
2008 Households	6,178	45,623	124,498
2013 Households	7,230	51,951	141,845
1990-2000 Annual Rate	2.84%	1.44%	2.15%
2000-2008 Annual Rate	1.47%	1.7%	1.63%
2008-2013 Annual Rate	3.19%	2.63%	2.64%

The household count in this market area has changed from 108,919 in 2000 to 124,498 in the current year, a change of 1.63 percent annually. The five-year projection of households is 141,845, a change of 2.64 percent annually from the current year total. Average household size is currently 3.08, compared to 2.96 in the year 2000. The number of families in the current year is 91,075 in the market area.

#### Housing

Currently, 50.7 percent of the 132,758 housing units in the market area are owner occupied; 43.1 percent, renter occupied; and 6.2 percent are vacant. In 2000, there were 115,471 housing units— 49.5 percent owner occupied, 44.9 percent renter occupied and 5.6 percent vacant. The rate of change in housing units since 2000 is 1.71 percent. Median home value in the market area is \$122,785, compared to a median home value of \$192,285 for the U.S. In five years, median home value is projected to change by 1.6 percent annually to \$132,925. From 2000 to the current year, median home value changed by 4.18 percent annually.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013. ESRI converted 1990 Census data into 2000 geography.



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your Site To Da Business	12010 Dairy Ashford St Sugar Land, TX 77478	12010 Dairy Ashford St Sugar Land, TX 77478	12010 Dairy Ashford St Sugar Land, TX 77478
Site Type: Radius	Radius: 1.0 mile	Radius: 3.0 mile	Radius: 5.0 mile
Median Household Income			
1990 Median HH Income	\$46,073	\$36,307	\$34,521
2000 Median HH Income	\$55,870	\$44,029	\$42,523
2008 Median HH Income	\$70,242	\$59,253	\$57,003
2013 Median HH Income	\$80,217	\$67,660	\$66,117
1990-2000 Annual Rate	1.95%	1.95%	2.11%
2000-2008 Annual Rate	2.81%	3.67%	3.62%
2008-2013 Annual Rate	2.69%	2.69%	3.01%
Per Capita Income			
1990 Per Capita Income	\$16,613	\$15,387	\$15,532
2000 Per Capita Income	\$21,998	\$18,462	\$18,930
2008 Per Capita Income	\$26,527	\$23,606	\$23,899
2013 Per Capita Income	\$30,816	\$28,479	\$28,378
1990-2000 Annual Rate	2.85%	1.84%	2%
2000-2008 Annual Rate	2.3%	3.02%	2.87%
2008-2013 Annual Rate	3.04%	3.82%	3.5%
Average Household Income			
1990 Average Household Income	\$49,564	\$43,002	\$42,272
2000 Average Household Income	\$63,496	\$55,350	\$55,658
2008 Average HH Income	\$81,358	\$74,127	\$73,733
2013 Average HH Income	\$94,953	\$89,968	\$88,421
1990-2000 Annual Rate	2.51%	2.56%	2.79%
2000-2008 Annual Rate	3.05%	3.6%	3.47%
2008-2013 Annual Rate	3.14%	3.95%	3.7%

#### Households by Income

Current median household income is \$57,003 in the market area, compared to \$53,154 for all U.S. households. Median household income is projected to be \$66,117 in five years. In 2000, median household income was \$42,523, compared to \$34,521 in 1990.

Current average household income is \$73,733 in this market area, compared to \$73,126 for all U.S. households. Average household income is projected to be \$88,421 in five years. In 2000, average household income was \$55,658, compared to \$42,272 in 1990.

Current per capita income is \$23,899 in the market area, compared to the U.S. per capita income of \$27,916. The per capita income is projected to be \$28,378 in five years. In 2000, the per capita income was \$18,930, compared to \$15,532 in 1990.

### Population by Employment

Total Businesses	289	5,864	15,459
Total Employees	2,626	48,864	123,906

Currently, 92.7 percent of the civilian labor force in the identified market area is employed and 7.3 percent are unemployed. In comparison, 93.4 percent of the U.S. civilian labor force is employed, and 6.6 percent are unemployed. In five years the rate of employment in the market area will be 92.9 percent of the civilian labor force, and unemployment will be 7.1 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 93.9 percent, and 6.1 percent will be unemployed. In 2000, 69.4 percent of the population aged 16 years or older in the market area participated in the labor force, and 0.1 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 64.3 percent in white collar jobs (compared to 60.2 percent of U.S. employment)
- 17.7 percent in service jobs (compared to 16.5 percent of U.S. employment)
- 18.0 percent in blue collar jobs (compared to 23.3 percent of U.S. employment)

In 2000, 76.1 percent of the market area population drove alone to work, and 2.2 percent worked at home. The average travel time to work in 2000 was 30.1 minutes in the market area, compared to the U.S. average of 25.5 minutes.

#### **Population by Education**

In 2008, the educational attainment of the population aged 25 years or older in the market area was distributed as follows:

- 19.8 percent had not earned a high school diploma (16.4 percent in the U.S.)
- 21.2 percent were high school graduates only (29.6 percent in the U.S.)
- 6.8 percent had completed an Associate degree (7.2 percent in the U.S.)
- 21.4 percent had a Bachelor's degree (17.0 percent in the U.S.)
- 10.6 percent had earned a Master's/Professional/Doctorate Degree (9.7 percent in the U.S.)

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013. ESRI converted 1990 Census data into 2000 geography.

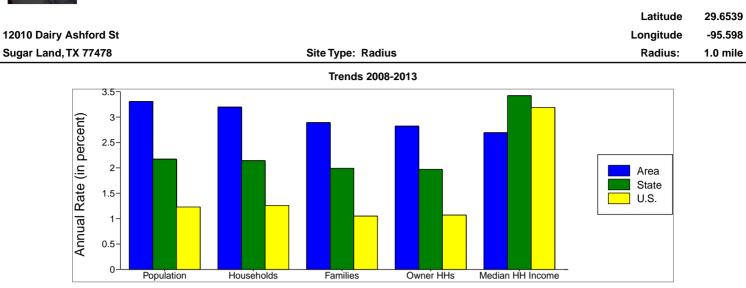


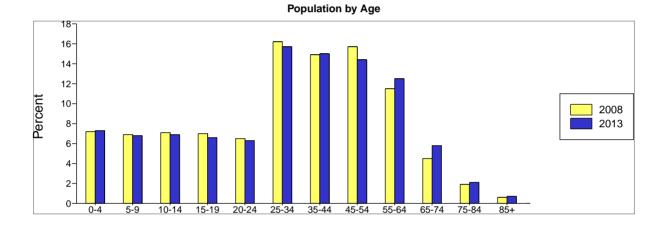
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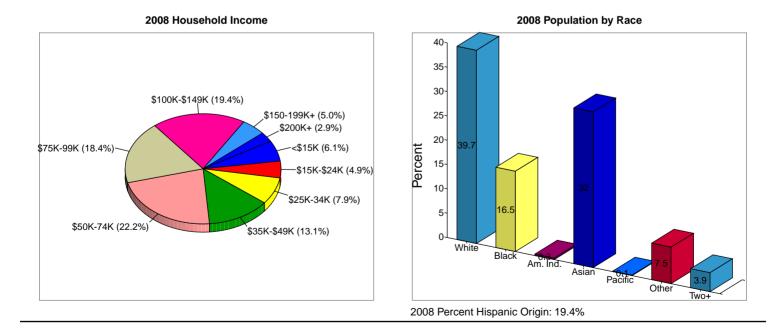
						Latitude	29.6539
12010 Dairy Ashford St						Longitude	-95.598
Sugar Land, TX 77478		Site Type: R	adius			Radius:	1.0 mile
Summary		2000		2008		2013	
Population		16,639		19,513		22,959	
Households		5,477		6,178		7,230	
Families		4,192		4,626		5,334	
Average Household Size		3.02		3.15		3.16	
Owner Occupied HUs		3,512		4,000		4,596	
Renter Occupied HUs		1,965		2,178		2,634	
Median Age		32.5		34.4		35.3	
Trends: 2008-2013 Annual Rate		Area		State		National	
Population		3.31%		2.17%		1.23%	
Households		3.19%		2.14%		1.26%	
Families		2.89%		1.99%		1.05%	
Owner HHs		2.82%		1.97%		1.07%	
Median Household Income		2.69%		3.42%		3.19%	
	200	00	200	08	<b>20</b> 1	3	
Households by Income	Number	Percent	Number	Percent	Number	Percent	
< \$15,000	450	8.1%	376	6.1%	351	4.9%	
\$15,000 - \$24,999	504	9.1%	300	4.9%	251	3.5%	
\$25,000 - \$34,999	657	11.9%	490	7.9%	335	4.6%	
\$35,000 - \$49,999	783	14.1%	812	13.1%	699	9.7%	
\$50,000 - \$74,999	1,354	24.4%	1,373	22.2%	1,623	22.4%	
\$75,000 - \$99,999	841	15.2%	1,138	18.4%	1,314	18.2%	
\$100,000 - \$149,999	727	13.1%	1,197	19.4%	1,871	25.9%	
\$150,000 - \$199,000	145	2.6%	311	5.0%	458	6.3%	
\$200,000+	77	1.4%	180	2.9%	328	4.5%	
Median Household Income	\$55,870		\$70,242		\$80,217		
Average Household Income	\$63,496		\$81,358		\$94,953		
Per Capita Income	\$21,998		\$26,527		\$30,816		
	200	00	200	08	<b>20</b> 1	3	
Population by Age	Number	Percent	Number	Percent	Number	Percent	
0 - 4	1,251	7.5%	1,411	7.2%	1,674	7.3%	
5 - 9	1,351	8.1%	1,348	6.9%	1,564	6.8%	
10 - 14	1,371	8.2%	1,387	7.1%	1,573	6.9%	
15 - 19	1,199	7.2%	1,361	7.0%	1,504	6.6%	
20 - 24	1,116	6.7%	1,266	6.5%	1,452	6.3%	
25 - 34	2,684	16.1%	3,160	16.2%	3,599	15.7%	
35 - 44	3,067	18.4%	2,904	14.9%	3,441	15.0%	
45 - 54	2,559	15.4%	3,065	15.7%	3,317	14.4%	
55 - 64	1,193	7.2%	2,242	11.5%	2,862	12.5%	
65 - 74	542	3.3%	883	4.5%	1,321	5.8%	
75 - 84	237	1.4%	374	1.9%	491	2.1%	
85+	70	0.4%	110	0.6%	161	0.7%	
	200	00	200	08	<b>20</b> 1	3	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent	
White Alone	7,837	47.1%	7,751	39.7%	8,495	37.0%	
Black Alone	2,649	15.9%	3,222	16.5%	3,663	16.0%	
American Indian Alone	42	0.3%	51	0.3%	60	0.3%	
Asian Alone	4,510	27.1%	6,252	32.0%	7,927	34.5%	
Pacific Islander Alone	12	0.1%	13	0.1%	14	0.1%	
Some Other Race Alone	963	5.8%	1,455	7.5%	1,884	8.2%	
Two or More Races	626	3.8%	770	3.9%	917	4.0%	
Hispanic Origin (Any Race)	2,522	15.2%	3,793	19.4%	4,904	21.4%	

Data Note: Income is expressed in current dollars.

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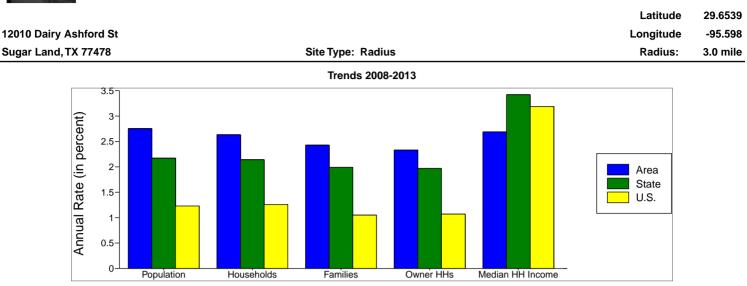


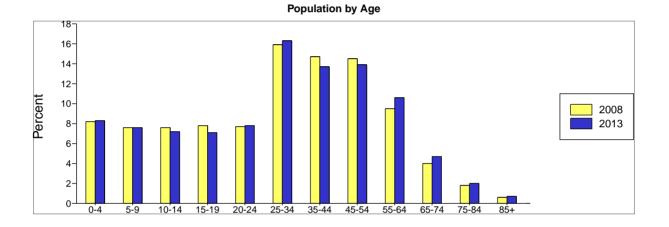
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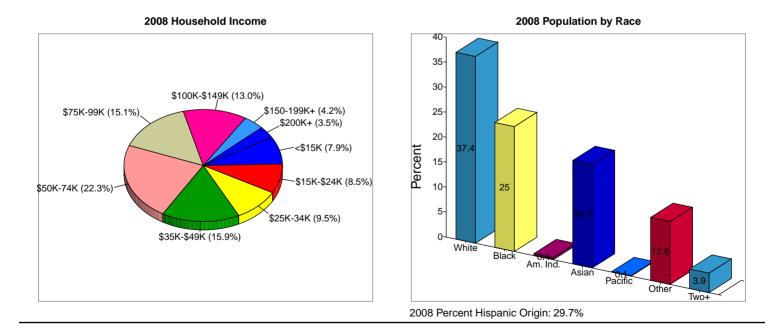
12010 Dairy Ashford St						Latitude Longitude	29.6539 -95.598
Sugar Land, TX 77478		Site Type:	Radius			Radius:	3.0 mile
- · · ·		2000		2008		2013	
Summary						164,050	
Population		119,665		143,227		,	
Households		39,715		45,623		51,951	
Families		29,849		33,802		38,107	
Average Household Size		2.99		3.12		3.14	
Owner Occupied HUs		21,736		25,906		29,065	
Renter Occupied HUs		17,979		19,717		22,886	
Median Age		30.5		31.7		32.2	
Trends: 2008-2013 Annual Rate		Area		State		National	
Population		2.75%		2.17%		1.23%	
Households		2.63%		2.14%		1.26%	
Families		2.43%		1.99%		1.05%	
Owner HHs		2.33%		1.97%		1.07%	
Median Household Income		2.69%		3.42%		3.19%	
	200	00	20	08	<b>20</b> 1	13	
Households by Income	Number	Percent	Number	Percent	Number	Percent	
< \$15,000	4,759	12.0%	3,604	7.9%	3,328	6.4%	
\$15,000 - \$24,999	4,805	12.1%	3,873	8.5%	3,156	6.1%	
\$25,000 - \$34,999	5,674	14.3%	4,354	9.5%	3,449	6.6%	
\$35,000 - \$49,999	7,392	18.6%	7,275	15.9%	6,929	13.3%	
\$50,000 - \$74,999	8,095	20.3%	10,179	22.3%	12,389	23.8%	
\$75,000 - \$99,999	4,298	10.8%	6,910	15.1%	8,212	15.8%	
\$100,000 - \$149,999	3,290	8.3%	5,930	13.0%	9,019	17.4%	
\$150,000 - \$199,000	867	2.2%	1,899	4.2%	2,126	4.1%	
\$200,000+	615	1.5%	1,598	3.5%	3,343	6.4%	
Median Household Income	\$44,029		\$59,253		\$67,660		
Average Household Income	\$55,350		\$74,127		\$89,968		
Per Capita Income	\$18,462		\$23,606		\$28,479		
	200	00	20	08	201	13	
Population by Age	Number	Percent	Number	Percent	Number	Percent	
0 - 4	9,909	8.3%	11,743	8.2%	13,672	8.3%	
5 - 9	10,411	8.7%	10,912	7.6%	12,413	7.6%	
10 - 14	10,441	8.7%	10,911	7.6%	11,770	7.2%	
15 - 19	9,414	7.9%	11,139	7.8%	11,728	7.1%	
20 - 24	8,317	7.0%	11,095	7.7%	12,811	7.8%	
25 - 34	20,115	16.8%	22,828	15.9%	26,736	16.3%	
35 - 44	20,997	17.5%	21,108	14.7%	22,536	13.7%	
45 - 54	15,988	13.4%	20,766	14.5%	22,809	13.9%	
55 - 64	7,851	6.6%	13,558	9.5%	17,394	10.6%	
65 - 74	3,867	3.2%	5,687	4.0%	7,739	4.7%	
75 - 84	1,786	1.5%	2,624	1.8%	3,276	2.0%	
85+	570	0.5%	856	0.6%	1,163	0.7%	
007							
Race and Ethnicity	200 Number	Percent	20 Number	008 Percent	201 Number	Percent	
White Alone	50,027	41.8%	53,588	37.4%	59,000	36.0%	
Black Alone	29,211	41.8% 24.4%	35,810	25.0%	39,000 39,950	24.4%	
American Indian Alone	424	0.4%	512	0.4%	583	0.4%	
Asian Alone	424 22,828	0.4% 19.1%	29,586	0.4% 20.7%	35,461	0.4% 21.6%	
Pacific Islander Alone	94	0.1%	124	0.1%	146	0.1%	
Some Other Race Alone	12,515	10.5%	18,015	12.6%	22,409	13.7%	
Two or More Races	4,567	3.8%	5,591	3.9%	6,500	4.0%	
Hispanic Origin (Any Race)	29,839	24.9%	42,504	29.7%	52,551	32.0%	

Data Note: Income is expressed in current dollars.

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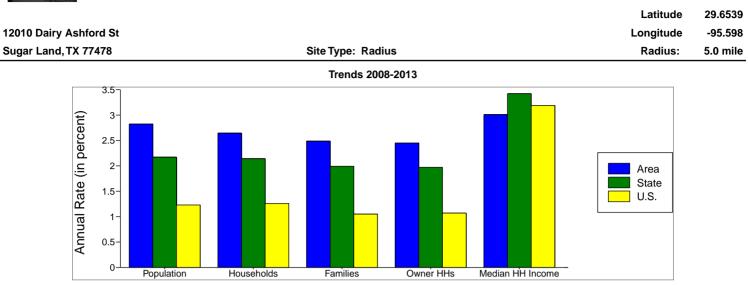


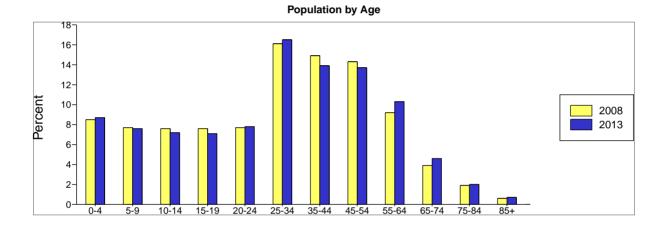
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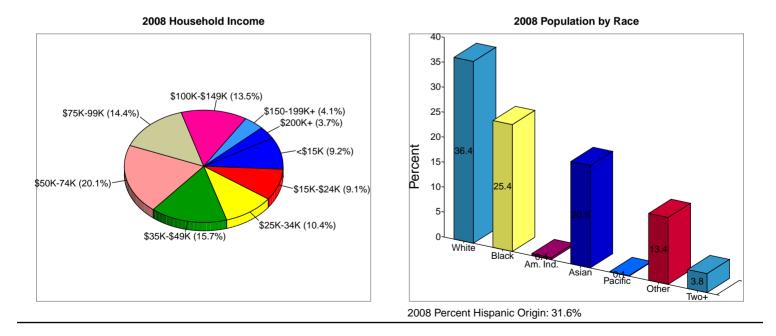
12010 Dairy Ashford St						Latitude Longitude	29.6539 -95.598
Sugar Land, TX 77478		Site Type:	Padius			Radius:	-95.596 5.0 mile
			Raulus				5.0 mile
Summary		2000		2008		2013	
Population		323,949		384,850		442,315	
Households		108,919		124,498		141,845	
Families		81,074		91,075		102,970	
Average Household Size		2.96		3.08		3.11	
Owner Occupied HUs		57,061		67,317		75,995	
Renter Occupied HUs		51,858		57,181		65,850 32.0	
Median Age		30.6		31.5			
Trends: 2008-2013 Annual Rate		Area		State		National	
Population		2.82%		2.17%		1.23%	
Households		2.64%		2.14%		1.26%	
Families		2.49%		1.99%		1.05%	
Owner HHs		2.45%		1.97%		1.07%	
Median Household Income		3.01%		3.42%		3.19%	
	200	-		800	201		
Households by Income	Number	Percent	Number	Percent	Number	Percent	
< \$15,000	14,611	13.4%	11,479	9.2%	10,761	7.6%	
\$15,000 - \$24,999	14,571	13.4%	11,298	9.1%	9,165	6.5%	
\$25,000 - \$34,999	15,616	14.3%	12,917	10.4%	10,380	7.3%	
\$35,000 - \$49,999	17,863	16.4%	19,487	15.7%	19,608	13.8%	
\$50,000 - \$74,999 \$75,000 - \$00,000	20,402	18.7%	24,968	20.1%	31,196	22.0%	
\$75,000 - \$99,999	11,739	10.8%	17,915	14.4%	20,727	14.6%	
\$100,000 - \$149,999	9,507	8.7%	16,791	13.5%	24,285	17.1%	
\$150,000 - \$199,000	2,789	2.6%	5,056	4.1%	7,340	5.2%	
\$200,000+	1,849	1.7%	4,587	3.7%	8,383	5.9%	
Median Household Income	\$42,523		\$57,003		\$66,117		
Average Household Income	\$55,658		\$73,733		\$88,421		
Per Capita Income	\$18,930		\$23,899		\$28,378		
	200			800	201		
Population by Age	Number	Percent	Number	Percent	Number	Percent	
0 - 4	28,048	8.7%	32,834	8.5%	38,279	8.7%	
5-9	28,367	8.8%	29,728	7.7%	33,790	7.6%	
10 - 14	27,383	8.5%	29,249	7.6%	31,631	7.2%	
15 - 19	24,959	7.7%	29,362	7.6%	31,448	7.1%	
20 - 24	22,674	7.0%	29,568	7.7%	34,402	7.8%	
25 - 34	54,506	16.8%	62,096	16.1%	72,912	16.5%	
35 - 44	57,182	17.7%	57,156	14.9%	61,403	13.9%	
45 - 54	42,999	13.3%	55,013	14.3%	60,726	13.7%	
55 - 64	20,461	6.3%	35,278	9.2%	45,403	10.3%	
65 - 74	10,892	3.4%	15,006	3.9%	20,360	4.6%	
75 - 84	5,017	1.5%	7,250	1.9%	8,775	2.0%	
85+	1,460	0.5%	2,310	0.6%	3,185	0.7%	
Race and Ethnicity	200 Number	Percent	Number	008 Percent	201 Number	Percent	
White Alone	131,804	40.7%	140,231	36.4%	154,683	35.0%	
Black Alone	83,353	40.7 <i>%</i> 25.7%	97,933	25.4%	108,127	24.4%	
American Indian Alone	1,089	0.3%	1,350	0.4%	1,563	0.4%	
Asian Alone	60,281	18.6%	78,796	20.5%	95,494	21.6%	
Pacific Islander Alone	209	0.1%	262	0.1%	306	0.1%	
Some Other Race Alone	35,364	10.9%	51,644	13.4%	65,038	14.7%	
Two or More Races	11,849	3.7%	14,635	3.8%	17,103	3.9%	
	11,040	0.170	14,000	0.070	17,100	0.070	

Data Note: Income is expressed in current dollars.

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Latitude	29.6539	12010 Dairy Ashford St Sugar Land, TX 77478	12010 Dairy Ashford St Sugar Land, TX 77478	12010 Dairy Ashford St Sugar Land, TX 77478
Longitud	le -95.598	Radius: 1.0 mile	Radius: 3.0 mile	Radius: 5.0 mile
	2000 Total Population	16,639	119,665	323,949
h y V P	2000 Group Quarters	77	904	1,679
	2008 Total Population	19,513	143,227	384,850
	2013 Total Population	22,959	164,050	442,315
	2008 - 2013 Annual Rate	3.31%	2.75%	2.82%
<u></u>	2000 Households	5,477	39,715	108,919
	2000 Average Household Size	3.02	2.99	2.96
	2008 Households	6,178	45,623	124,498
	2008 Average Household Size	3.15	3.12	3.08
	2013 Households	7,230	51,951	141,845
	2013 Average Household Size	3.16	3.14	3.11
	2008 - 2013 Annual Rate	3.19%	2.63%	2.64%
	2000 Families	4,192	29,849	81,074
	2000 Average Family Size	3.49	3.48	3.46
	2008 Families	4,626	33,802	91,075
	2008 Average Family Size	3.68	3.67	3.65
	2013 Families	5,334	38,107	102,970
	2013 Average Family Size	3.74	3.72	3.71
	2008 - 2013 Annual Rate	2.89%	2.43%	2.49%
	2000 Housing Units	5,628	42,333	115,471
	Owner Occupied Housing Units	60.9%	51.4%	49.5%
■∎■	Renter Occupied Housing Units	34.1%	42.5%	44.9%
	Vacant Housing Units	5.0%	6.0%	5.6%
	2008 Housing Units	6,365	48,897	132,758
	Owner Occupied Housing Units	62.8%	53.0%	50.7%
	Renter Occupied Housing Units	34.2%	40.3%	43.1%
	Vacant Housing Units	2.9%	6.7%	6.2%
	2013 Housing Units	7,374	55,244	150,338
	Owner Occupied Housing Units	62.3%	52.6%	50.5%
	Renter Occupied Housing Units	35.7%	41.4%	43.8%
	Vacant Housing Units	2.0%	6.0%	5.6%
	Median Household Income			
	2000	\$55,870	\$44,029	\$42,523
	2008	\$70,242	\$59,253	\$57,003
	2013	\$80,217	\$67,660	\$66,117
	Median Home Value	•	•	•
	2000	\$92,500	\$81,566	\$87,583
	2008	\$129,044	\$114,770	\$122,785
	2013	\$136,196	\$122,480	\$132,925
	Per Capita Income			
	2000	\$21,998	\$18,462	\$18,930
	2008	\$26,527	\$23,606	\$23,899
	2013	\$30,816	\$28,479	\$28,378
	Median Age			
	2000	32.5	30.5	30.6
	2008	34.4	31.7	31.5
	2013	35.3	32.2	32.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.



Prepared By: Shah Companies, Inc.

Latitude		12010 Dairy Ashford St Sugar Land, TX 77478 Radius: 1.0 mile	12010 Dairy Ashford St Sugar Land, TX 77478 Radius: 3.0 mile	12010 Dairy Ashford St Sugar Land, TX 77478 Radius: 5.0 mile
		Radius. 1.0 mile	Radius. 5.0 mile	Radius. 5.0 mile
	2000 Households by Income	5 500	00 705	400.047
	Household Income Base	5,538 8.1%	39,795 12.0%	108,947
	< \$15,000 \$15,000 \$24,000			13.4%
	\$15,000 - \$24,999 \$25,000 - \$24,999	9.1%	12.1%	13.4%
	\$25,000 - \$34,999 \$35,000 - \$49,999	11.9% 14.1%	14.3% 18.6%	14.3% 16.4%
	\$50,000 - \$49,999 \$50,000 - \$74,999	24.4%	20.3%	18.7%
		15.2%	10.8%	10.7%
	\$75,000 - \$99,999 \$100,000 - \$149,999	13.1%	8.3%	8.7%
		2.6%	2.2%	2.6%
	\$150,000 - \$199,999 \$200,000+	1.4%	1.5%	1.7%
	Average Household Income	\$63,496	\$55,350	\$55,658
	2008 Households by Income	<i>400,100</i>	400,000	400,000
	Household Income Base	6,177	45,622	124,498
	< \$15,000	6.1%	7.9%	9.2%
	\$15,000 - \$24,999	4.9%	8.5%	9.1%
	\$25,000 - \$34,999	7.9%	9.5%	10.4%
	\$35,000 - \$49,999	13.1%	15.9%	15.7%
	\$50,000 - \$74,999	22.2%	22.3%	20.1%
	\$75,000 - \$99,999	18.4%	15.1%	14.4%
	\$100,000 - \$149,999	19.4%	13.0%	13.5%
	\$150,000 - \$199,999	5.0%	4.2%	4.1%
	\$200,000+	2.9%	3.5%	3.7%
	Average Household Income	\$81,358	\$74,127	\$73,733
	2013 Households by Income	<i>+ - ,</i>	τ,	· · · · · ·
	Household Income Base	7,230	51,951	141,845
	< \$15,000	4.9%	6.4%	7.6%
	\$15,000 - \$24,999	3.5%	6.1%	6.5%
	\$25,000 - \$34,999	4.6%	6.6%	7.3%
	\$35,000 - \$49,999	9.7%	13.3%	13.8%
	\$50,000 - \$74,999	22.4%	23.8%	22.0%
	\$75,000 - \$99,999	18.2%	15.8%	14.6%
	\$100,000 - \$149,999	25.9%	17.4%	17.1%
	\$150,000 - \$199,999	6.3%	4.1%	5.2%
	\$200,000+	4.5%	6.4%	5.9%
	Average Household Income	\$94,953	\$89,968	\$88,421
	2000 Owner Occupied HUs by Value			
	Total	3,487	21,729	57,043
	<\$50,000	2.0%	10.4%	9.4%
	\$50,000 - 99,999	63.8%	61.7%	53.7%
	\$100,000 - 149,999	27.7%	14.0%	20.2%
	\$150,000 - 199,999	4.9%	8.1%	9.7%
	\$200,000 - \$299,999	1.5%	4.3%	5.2%
	\$300,000 - 499,999	0.0%	1.2%	1.3%
	\$500,000 - 999,999	0.0%	0.4%	0.3%
	\$1,000,000+	0.0%	0.1%	0.2%
	Average Home Value	\$98,483	\$99,673	\$107,592
	2000 Specified Renter Occupied HUs by Contract	t Rent		
	Total	1,994	18,029	51,829
	With Cash Rent	96.8%	98.0%	98.3%
	No Cash Rent	3.2%	2.0%	1.7%
	Median Rent	\$666	\$545	\$511
	Average Rent	\$660	\$561	\$540

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.



Prepared By: Shah	Companies, Inc.
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Latitude	29.6539	12010 Dairy Ashford St Sugar Land, TX 77478	12010 Dairy Ashford St Sugar Land, TX 77478	12010 Dairy Ashford S Sugar Land, TX 77478
	29.6539 le -95.598	Radius: 1.0 mile	Radius: 3.0 mile	Radius: 5.0 mile
	2000 Population by Age			
	Total	16,640	119,666	323,948
║╖┇┇	0 - 4	7.5%	8.3%	8.7%
	5 - 9	8.1%	8.7%	8.8%
	10 - 14	8.2%	8.7%	8.5%
	15 - 19	7.2%	7.9%	7.7%
	20 - 24	6.7%	7.0%	7.0%
	25 - 34	16.1%	16.8%	16.8%
	35 - 44	18.4%	17.5%	17.7%
	45 - 54	15.4%	13.4%	13.3%
	55 - 64	7.2%	6.6%	6.3%
	65 - 74	3.3%	3.2%	3.4%
	75 - 84	1.4%	1.5%	1.5%
	85+	0.4%	0.5%	0.5%
	18+	71.4%	69.4%	69.3%
	2008 Population by Age			
	Total	19,511	143,227	384,850
	0 - 4	7.2%	8.2%	8.5%
	5 - 9	6.9%	7.6%	7.7%
	10 - 14	7.1%	7.6%	7.6%
	15 - 19	7.0%	7.8%	7.6%
	20 - 24	6.5%	7.7%	7.7%
	25 - 34	16.2%	15.9%	16.19
	35 - 44	14.9%	14.7%	14.9%
	45 - 54	15.7%	14.7%	14.99
	55 - 64 65 - 74	11.5%	9.5% 4.0%	9.2%
	65 - 74	4.5%		3.9%
	75 - 84	1.9%	1.8%	1.9%
	85+ 18+	0.6% 74.3%	0.6% 71.8%	0.6% 71.4%
	0040 Demoletien het Ane			
	2013 Population by Age	00.050	101 017	110.01
	Total	22,959	164,047	442,314
	0 - 4	7.3%	8.3%	8.7%
	5 - 9	6.8%	7.6%	7.6%
	10 - 14	6.9%	7.2%	7.2%
	15 - 19	6.6%	7.1%	7.19
	20 - 24	6.3%	7.8%	7.8%
	25 - 34	15.7%	16.3%	16.5%
	35 - 44	15.0%	13.7%	13.9%
	45 - 54	14.4%	13.9%	13.7%
	55 - 64	12.5%	10.6%	10.3%
	65 - 74	5.8%	4.7%	4.6%
	75 - 84	2.1%	2.0%	2.0%
	85+	0.7%	0.7%	0.7%
	18+	74.9%	72.5%	72.2%
	2000 Population by Sex			
	Males	48.6%	49.2%	49.0%
	Females	51.4%	50.8%	51.0%
	2008 Population by Sex			
	Males	48.3%	49.1%	48.9%
	Females	51.7%	50.9%	51.19
		01.770	00.070	01.17
	2013 Population by Sex	40.40/	40 40/	40.00
	Males	48.1%	49.1%	48.9%
	Females	51.9%	50.9%	51.1%



Prepared By: Shah Companies, Inc.

Latitude	29.6539	12010 Dairy Ashford St Sugar Land, TX 77478	12010 Dairy Ashford St Sugar Land, TX 77478	12010 Dairy Ashford St Sugar Land, TX 77478
Longitud	e -95.598	Radius: 1.0 mile	Radius: 3.0 mile	Radius: 5.0 mile
C Sala	2000 Population by Race/Ethnicity			
	Total	16,639	119,666	323,949
	White Alone	47.1%	41.8%	40.7%
	Black Alone	15.9%	24.4%	25.7%
	American Indian Alone	0.3%	0.4%	0.3%
	Asian or Pacific Islander Alone	27.2%	19.2%	18.7%
	Some Other Race Alone	5.8%	10.5%	10.9%
	Two or More Races	3.8%	3.8%	3.7%
	Hispanic Origin	15.2%	24.9%	26.2%
	Diversity Index	76.2	83.1	83.7
	2008 Population by Race/Ethnicity			
	Total	19,514	143,226	384,851
	White Alone	39.7%	37.4%	36.4%
	Black Alone	16.5%	25.0%	25.4%
	American Indian Alone	0.3%	0.4%	0.4%
	Asian or Pacific Islander Alone	32.1%	20.7%	20.5%
	Some Other Race Alone	7.5%	12.6%	13.4%
	Two or More Races	3.9%	3.9%	3.8%
	Hispanic Origin	19.4%	29.7%	31.6%
	Diversity Index	80.2	85.7	86.4
	2013 Population by Race/Ethnicity			
	Total	22,960	164,049	442,314
	White Alone	37.0%	36.0%	35.0%
	Black Alone	16.0%	24.4%	24.4%
	American Indian Alone	0.3%	0.4%	0.4%
	Asian or Pacific Islander Alone	34.6%	21.7%	21.7%
	Some Other Race Alone	8.2%	13.7%	14.7%
	Two or More Races	4.0%	4.0%	3.9%
	Hispanic Origin	21.4%	32.0%	34.3%
	Diversity Index	81.3	86.7	87.4
	2000 Population 3+ by School Enrollment			
Ĭ	Total	15,870	114,107	307,481
	Enrolled in Nursery/Preschool	1.8%	2.0%	2.1%
••	Enrolled in Kindergarten	1.8%	2.0%	2.1%
	Enrolled in Grade 1-8	13.8%	15.5%	15.1%
	Enrolled in Grade 9-12	6.5%	7.0%	6.9%
	Enrolled in College	6.7%	5.6%	5.3%
	Enrolled in Grad/Prof School	2.0%	1.3%	1.3%
	Not Enrolled in School	67.4%	66.6%	67.3%
	2008 Population 25+ by Educational Attainmen			
	Total	12,741	87,428	234,109
	Less than 9th Grade	4.2%	9.3%	9.8%
	9th - 12th Grade, No Diploma	7.8%	10.6%	10.0%
	High School Graduate	20.5%	21.8%	21.2%
	Some College, No Degree	21.5%	21.9%	20.3%
	Associate Degree	7.4%	7.2%	6.8%
	Bachelor's Degree	27.1%	19.5%	21.4%
	Graduate/Professional Degree	11.4%	9.7%	10.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ ethnic groups.



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Latitude 29.6539	12010 Dairy Ashford St Sugar Land, TX 77478	12010 Dairy Ashford St Sugar Land, TX 77478	12010 Dairy Ashford St Sugar Land, TX 77478
Longitude -95.598	Radius: 1.0 mile	Radius: 3.0 mile	Radius: 5.0 mile
2008 Population 15+ by Marital Status			
Total	15,367	109,662	293,039
Never Married	28.5%	32.3%	32.2%
Married	59.2%	54.9%	54.9%
Widowed	3.3%	3.7%	3.6%
Divorced	9.0%	9.2%	9.2%
2000 Population 16+ by Employment Status			
Total	12,458	86,975	234,955
In Labor Force	73.6%	70.2%	69.4%
Civilian Employed	69.6%	65.6%	65.0%
Civilian Unemployed	4.0%	4.6%	4.4%
In Armed Forces	0.0%	0.1%	0.1%
Not in Labor Force	26.4%	29.8%	30.6%
2008 Civilian Population 16+ in Labor Force			
Civilian Employed	93.1%	92.3%	92.7%
Civilian Unemployed	6.9%	7.7%	7.3%
2013 Civilian Population 16+ in Labor Force			
Civilian Employed	93.3%	92.6%	92.9%
Civilian Unemployed	6.7%	7.4%	7.1%
2000 Females 16+ by Employment Status an	d Age of Children		
Total	6,565	45,189	122,407
Own Children < 6 Only	9.6%	9.3%	10.1%
Employed/in Armed Forces	6.0%	5.1%	5.5%
Unemployed	0.3%	0.5%	0.5%
Not in Labor Force	3.2%	3.7%	4.0%
Own Children < 6 and 6-17 Only	8.9%	9.2%	9.1%
Employed/in Armed Forces	5.8%	5.3%	5.4%
Unemployed	0.2%	0.4%	0.3%
Not in Labor Force	2.9%	3.5%	3.5%
Own Children 6-17 Only	20.5%	21.2%	20.9%
Employed/in Armed Forces	15.2%	15.0%	14.4%
Unemployed	0.5%	0.7%	0.8%
Not in Labor Force	4.8%	5.6%	5.7%
No Own Children < 18	61.0%	60.3%	59.8%
Employed/in Armed Forces	37.4%	33.8%	32.9%
Unemployed	2.8%	3.1%	3.0%
Not in Labor Force	20.8%	23.4%	23.9%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008.

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Prepared By: Shah Companies, Inc.

Latitude	29.6539	12010 Dairy Ashford St Sugar Land, TX 77478	12010 Dairy Ashford St Sugar Land, TX 77478	12010 Dairy Ashford St Sugar Land, TX 77478
	le -95.598	Radius: 1.0 mile	Radius: 3.0 mile	Radius: 5.0 mile
	2008 Employed Population 16+ by Industry			
	Total	9,268	63,676	169,959
	Agriculture/Mining	3.0%	2.4%	2.8%
	Construction	5.1%	6.9%	6.7%
	Manufacturing	10.0%	7.9%	7.5%
	Wholesale Trade	4.3%	3.7%	3.6%
	Retail Trade	12.3%	12.5%	11.9%
	Transportation/Utilities	5.0%	4.9%	4.9%
	Information	3.0%	2.3%	2.3%
	Finance/Insurance/Real Estate	7.8%	8.7%	8.2%
	Services	47.0%	48.0%	49.4%
	Public Administration	2.4%	2.7%	2.8%
	2008 Employed Population 16+ by Occupation			
	Total	9,268	63,677	169,958
	White Collar	71.6%	63.8%	64.3%
	Management/Business/Financial	17.2%	14.0%	14.3%
	Professional	25.6%	21.5%	22.8%
	Sales	12.9%	13.4%	13.0%
	Administrative Support	15.9%	14.9%	14.1%
	Services	12.7%	17.0%	17.7%
	Blue Collar Farming/Forestry/Fishing	15.7% 0.1%	19.2% 0.1%	18.0% 0.1%
	Construction/Extraction	2.3%	5.0%	5.1%
	Installation/Maintenance/Repair	2.3%	3.7%	3.3%
	Production	6.2%	5.7%	5.3%
	Transportation/Material Moving	4.2%	4.7%	4.2%
	2000 Workers 16+ by Means of Transportation to		1.770	1.270
and the second s	Total	8,529	55,975	149,655
-0-0-	Drove Alone - Car, Truck, or Van	82.2%	78.1%	76.1%
	Carpooled - Car, Truck, or Van	12.3%	14.9%	15.5%
	Public Transportation	2.4%	3.4%	4.1%
	Walked	0.9%	0.9%	1.1%
	Other Means	0.3%	0.9%	1.1%
	Worked at Home	1.9%	1.8%	2.2%
	2000 Workers 16+ by Travel Time to Work			
	Total	8,530	55,975	149,655
	Did Not Work at Home	98.1%	98.2%	97.8%
	Less than 5 minutes	2.1%	1.2%	1.2%
	5 to 9 minutes	6.2%	5.5%	5.0%
	10 to 19 minutes	23.4%	22.0%	22.1%
	20 to 24 minutes	12.8%	14.1%	13.8%
	25 to 34 minutes	25.9%	26.3%	26.7%
	35 to 44 minutes	10.7%	9.3%	8.9%
	45 to 59 minutes	10.3%	11.6%	11.8%
	60 to 89 minutes	4.3%	5.7%	5.8%
	90 or more minutes	2.5%	2.5%	2.4%
	Worked at Home	1.9%	1.8%	2.2%
	Average Travel Time to Work (in min)	29.2	30.1	30.1
	2000 Households by Vehicles Available			
	Total	5,480	39,787	108,960
	None	2.5%	5.6%	7.2%
	1	32.7%	37.5%	38.5%
	2	45.9%	40.8%	39.4%
	3	13.6%	11.9%	11.1%
	4 5+	4.3%	3.2%	2.8%
	5+ Average Number of Vehicles Available	0.9% 1.9	1.0% 1.7	0.9% 1.7
	Average number of vehicles Available	1.9	1.7	1.7



## Prepared By: Shah Companies, Inc.

Latitude	29.6539	12010 Dairy Ashford St Sugar Land, TX 77478	12010 Dairy Ashford St Sugar Land, TX 77478	12010 Dairy Ashford St Sugar Land, TX 77478
Longitud	e -95.598	Radius: 1.0 mile	Radius: 3.0 mile	Radius: 5.0 mile
00	2000 Households by Type			
	Total	5,477	39,714	108,919
<b>41</b>   }	Family Households	76.5%	75.2%	74.4%
	Married-couple Family	60.5%	53.7%	52.9%
	With Related Children	35.7%	32.7%	32.3%
	Other Family (No Spouse)	16.0%	21.4%	21.5%
	With Related Children	10.4%	15.2%	15.2%
	Nonfamily Households	23.5%	24.8%	25.6%
	Householder Living Alone	18.8%	20.1%	20.9%
	Householder Not Living Alone	4.6%	4.7%	4.7%
	Households with Related Children	46.1%	47.9%	47.5%
	Households with Persons 65+	11.0%	11.3%	11.7%
	2000 Households by Size			
	Total	5,477	39,715	108,919
	1 Person Household	18.8%	20.1%	20.8%
	2 Person Household	27.7%	26.1%	26.1%
	3 Person Household	19.4%	18.8%	18.8%
	4 Person Household	18.9%	17.6%	17.6%
	5 Person Household	9.2%	9.8%	9.4%
	6 Person Household	3.8%	4.4%	4.2%
	7+ Person Household	2.2%	3.1%	3.0%
	2000 Households by Year Householder Moved I	n		
	Total	5,481	39,788	108,959
	Moved in 1999 to March 2000	27.4%	27.0%	27.6%
	Moved in 1995 to 1998	30.0%	33.4%	35.1%
	Moved in 1990 to 1994	14.2%	15.5%	16.1%
	Moved in 1980 to 1989	20.3%	15.2%	13.7%
	Moved in 1970 to 1979	7.8%	7.9%	6.0%
	Moved in 1969 or Earlier	0.4%	1.0%	1.5%
	Median Year Householder Moved In	1996	1996	1996
	2000 Housing Units by Units in Structure			
	Total	5,774	42,333	115,439
	1, Detached	64.4%	53.0%	51.2%
	1, Attached	3.8%	6.5%	5.8%
	2	0.8%	0.9%	1.2%
	3 or 4	4.1%	4.1%	3.7%
	5 to 9	2.9%	5.8%	6.6%
	10 to 19	5.8%	8.0%	8.8%
	20+	17.7%	20.9%	21.7%
	Mobile Home	0.5%	0.8%	1.0%
	Other	0.0%	0.0%	0.1%
	2000 Housing Units by Year Structure Built			
	Total	5,634	42,404	115,523
	1999 to March 2000	4.8%	2.4%	2.6%
	1995 to 1998	14.3%	7.3%	8.8%
	1990 to 1994	5.5%	5.1%	7.0%
	1980 to 1989	38.5%	37.4%	35.3%
	1970 to 1979	33.9%	39.9%	35.5%
	1969 or Earlier	3.0%	8.0%	10.9%
	Median Year Structure Built	1983	1981	1981

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



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## Market Profile

Industrious Urban Frin

## Prepared By: Shah Companies, Inc.

Industrious Urban Frin

Latitude 29.6539 Longitude -95.598	12010 Dairy Ashford St Sugar Land, TX 77478 Radius: 1.0 mile	12010 Dairy Ashford St Sugar Land, TX 77478 Radius: 3.0 mile	12010 Dairy Ashford St Sugar Land, TX 77478 Radius: 5.0 mile
	Top 3 Tapestry Segments		
1.	Sophisticated Squires	Milk and Cookies	Milk and Cookies
2.	Milk and Cookies	Inner City Tenants	Inner City Tenants

2008 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal

**Enterprising Professio** 

business revenue.		,	
Apparel & Services: Total \$	\$15,607,272	\$107,738,253	\$294,316,279
Average Spent	\$2,526.27	\$2,361.49	\$2,364.02
Spending Potential Index	94	88	88
Computers & Accessories: Total \$	\$1,684,354	\$11,642,406	\$31,722,674
Average Spent	\$272.64	\$255.19	\$254.80
Spending Potential Index	114	107	107
Education: Total \$	\$9,357,833	\$62,464,872	\$170,460,796
Average Spent	\$1,514.70	\$1,369.15	\$1,369.19
Spending Potential Index	110	100	100
Entertainment/Recreation: Total \$	\$25,311,386	\$167,747,429	\$453,744,513
Average Spent	\$4,097.02	\$3,676.82	\$3,644.59
Spending Potential Index	110	99	98
Food at Home: Total \$	\$31,984,976	\$223,959,709	\$611,041,040
Average Spent	\$5,177.24	\$4,908.92	\$4,908.04
Spending Potential Index	106	100	100
Food Away from Home: Total \$	\$23,246,877	\$159,096,169	\$433,930,043
Average Spent	\$3,762.85	\$3,487.19	\$3,485.44
Spending Potential Index	110	102	102
Health Care: Total \$	\$25,689,834	\$170,764,549	\$458,988,176
Average Spent	\$4,158.28	\$3,742.95	\$3,686.71
Spending Potential Index	102	91	90
HH Furnishings & Equipment: Total \$	\$15,584,549	\$102,965,180	\$277,985,590
Average Spent	\$2,522.59	\$2,256.87	\$2,232.85
Spending Potential Index	110	98	97
Investments: Total \$	\$7,582,097	\$45,193,536	\$120,117,571
Average Spent	\$1,227.27	\$990.59	\$964.82
Spending Potential Index	121	98	95
Retail Goods: Total \$	\$179,534,705	\$1,216,029,355	\$3,294,999,754
Average Spent	\$29,060.33	\$26,653.87	\$26,466.29
Spending Potential Index	107	98	97
Shelter: Total \$	\$109,036,797	\$744,496,168	\$2,031,128,647
Average Spent	\$17,649.21	\$16,318.44	\$16,314.55
Spending Potential Index	114	105	105
TV/Video/Sound Equipment: Total \$	\$9,679,365	\$66,629,749	\$181,406,954
Average Spent	\$1,566.75	\$1,460.44	\$1,457.11
Spending Potential Index	109	102	101
Travel: Total \$	\$13,092,715	\$84,988,041	\$229,289,444
Average Spent	\$2,119.25	\$1,862.83	\$1,841.71
Spending Potential Index	112	99	98
Vehicle Maintenance & Repairs: Total \$	\$6,709,710	\$46,341,393	\$125,695,417
Average Spent	\$1,086.07	\$1,015.75	\$1,009.62
Spending Potential Index	109	102	102

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.